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Samsung Introduces Three New Wearables for Balanced and Connected Living

The Galaxy wearable line expands to include Galaxy Watch Active, Galaxy Fit and Galaxy Buds—sleek, modern devices that make it easier to manage fitness and wellbeing.

SEOUL / LONDON / SAN FRANCISCO – February 20, 2019 – Samsung Electronics Co., Ltd. today announced its new line-up of Galaxy wearables: Galaxy Watch Active, Galaxy Fit/Galaxy Fit e and Galaxy Buds. The smartwatch, activity tracker and cord-free earbuds made for a range of lifestyles. For everyone from life balance seekers to those who are looking for extra motivation, Samsung wearables make pursuing wellness goals more convenient, more stylish and more fun.

“Consumers are increasingly putting their overall wellbeing at the center of their lifestyle decisions, and they’re looking for wearables that make it easier to get active and stay balanced every day,” said DJ Koh, President and CEO of IT & Mobile Communications Division, Samsung Electronics. “Everyone has their own way of pursuing their goals. We’re thrilled to introduce our new line of wearables to fit seamlessly into your life and complement your own personal wellness journey.”

Galaxy Watch Active: Style Meets Sporty

For fashion-forward consumers who want to live healthier every day, Galaxy Watch Active is as smart as it is beautiful. Packing premium features comparable to Galaxy Watch, Galaxy Watch Active comes with sporty new design that is thin, light and versatile that makes it easier to maintain a balanced lifestyle. The attractive, minimalist design is effortless to navigate. Select a stylish watch face, and choose a sporty strap in a range of different colors to match your own unique style.

Everyday wellness is about more than just fitness tracking. Galaxy Watch Active takes a holistic approach to monitoring everything that matters most. Its exercise, sleep, stress and health tracking features make Galaxy Watch Active a personal lifestyle coach for those seeking a healthier body and mind. It combines the best of the Galaxy heritage with improved fitness and wellbeing features.

- **Blood Pressure Monitoring¹:** New to the Galaxy wearable line, Galaxy Watch Active puts smarter blood pressure tracking on your wrist. Download My BP Lab, the research app jointly developed with the University of California, San Francisco (UCSF), directly to Galaxy Watch Active to monitor blood pressure and keep better track of your physical health every day.
- **Everyday Peace of Mind:** Managing stress is now less stressful with Stress Tracker on the Galaxy Watch Active. Keep your stress levels in check and guide you towards long-term health. You can start breathing exercises to bring you back in balance directly from the stress widget.
- **Easy Fitness Tracking:** Choose your activity and get started. It’s as easy as that. Galaxy Watch Active keeps up with you by auto-detecting when you run, bike, row, use the elliptical trainer, or start a dynamic workout. You can manually engage in more than 39 activities, set daily goals and monitor your progress.

¹ Available in 5 countries including: U.S., Canada, Singapore, Australia, and Germany.

Galaxy Watch Active enriches your lifestyle and expands your connected experience through seamless integration across the Galaxy ecosystem. Galaxy Watch Active is compatible with Android and iOS and offers real-time coaching, indoor/outdoor activity tracking and features popular third-party apps—including Under Armour, Spotify and Strava. You can use your voice to control Galaxy Watch Active with Bixby's voice capabilities which enable you to make calls or send messages without ever picking up your phone.

Galaxy Fit and Galaxy Fit e: Everyday Fitness for Everyone

Made for all types of fitness enthusiasts, from casual runners to athletes, Galaxy Fit and Galaxy Fit e support active lifestyles. With thin, lightweight bodies, Galaxy Fit and Galaxy Fit e are easy to style and comfortable to wear all week long.

The slim and fashionable Galaxy Fit and Galaxy Fit e enable easy and intuitive tracking to help you reach your fitness goals. Galaxy Fit and Galaxy Fit e automatically start tracking your activity when you walk, run, bike, row, hop on the elliptical trainer² or start a general dynamic workout. You can also manually select from more than 90 different activities in the Samsung Health app on your smartphone, and Galaxy Fit/Galaxy Fit e will automatically start to track your chosen workout. Plus, with enhanced sleep analysis and smart stress management, you can monitor your wellbeing at any time of the day.

Galaxy Fit and Galaxy Fit e are easy to interact with on the go, thanks to a simple and intuitive UX and a user-friendly smart experience. Receive alerts and messages or check the widget which includes information synced straight from your smartphone—like alarm, calendar or weather—without ever needing to touch your phone. When you travel to a new time zone, your Galaxy Fit will also automatically display a dual-clock watch face to make it easier to manage your schedule. Both devices are water resistant of 5ATM³, so they can easily go with you from the shower to the pool to the rest of your day.

Galaxy Buds: The In-Ear Lifestyle Companion

Galaxy Buds are the ultimate cord-free earbuds for those who want a seamlessly connected experience on the go. With their truly comfortable form factor, easy controls, clear and smart sound, and compact size—they are an everyday in-ear lifestyle companion.

Galaxy Buds offer a supreme listening experience, with sound by AKG. Enhanced Ambient Sound allows you to hear your surroundings clearly even while the buds are in your ears, so you can remain aware of your environment at the same time as you take a phone call or listen to your favorite tunes. Premium sound extends to the sound of your voice, as well. The Adaptive Dual Microphone uses one inner microphone and one outer microphone in each earbud, so you can deliver your voice clearly in both loud and quiet environments.

² Automatic tracking feature for rowing machine and elliptical trainer is only available on GALAXY FIT only

³ Galaxy Watch Active / Galaxy Fit/ Galaxy Fit e have an ISO 22810:2010 certification for wristwatches for 5 ATM rating of 50 meters (165 feet) under defined conditions of pressure, time, velocity and temperature. These devices are safe to wear while walking in the rain or showering and may be used for shallow-water activities like swimming in a pool or the ocean. Galaxy Watch Active/Galaxy Fit/Galaxy Fit e should not be used for scuba diving, water skiing, or other activities involving sudden temperature changes, high-velocity water activities or submersion below shallow depth. Rinse in fresh water and dry after use in sea water.

Galaxy Buds keep up with you all day, with up to six hours of Bluetooth streaming, and up to five hours of calls. Plus, their compact case holds a charge for up to seven hours,⁴ and gives the Galaxy Buds 1.7 hours on a 15-minute quick charge. With wireless charging and device-to-device power sharing, you can also get a quick charging boost on the go from Galaxy S10 which is the latest Samsung smartphone.

Galaxy Buds integrate with Bixby on the latest Galaxy mobile devices, so you can activate your intelligent assistant quickly without ever picking up your phone. Simply use your voice to make calls, send text messages or check the battery life of your earbuds.

For more information about Galaxy Watch Active, Galaxy Fit/Galaxy Fit e and Galaxy Buds visit: <https://www.samsungmobilepress.com/galaxy-wearables>, or news.samsung.com/galaxy.

Galaxy Watch Active Specifications	
Category	Feature
Color	Silver, Black, Rose Gold, Sea Green
Dimensions & Weight	40mm, 39.5 x 39.5 x 10.5mm, 25g
Display	1.1" (28mm) 360 x 360 AMOLED, Full Color Always On Display Corning® Gorilla® Glass 3
Strap	20mm (interchangeable)
Battery	230mAh
AP	Exynos 9110 Dual core 1.15 GHz
OS	Tizen-based Wearable OS 4.0
Memory	768MB RAM + 4GB Internal Memory
Connectivity	Bluetooth® 4.2, Wi-Fi b/g/n, NFC, A-GPS/Glonass
Sensor	Accelerometer, Gyroscope, Barometer, Heart Rate Monitoring, Ambient Light
Charge	WPC-based wireless charging
Durability	5ATM + IP68 / MIL-STD-810G
Compatibility	Samsung Galaxy, Android 5.0 or above with more than 1.5GB RAM iPhone: iPhone 5 and above, iOS 9.0 or above

Galaxy Fit / Galaxy Fit e Specifications		
Category	Galaxy Fit Features	Galaxy Fit e Features
Color	Black, Silver	Black, White, Yellow
Display	0.95" Full Color AMOLED 120 x 240, 282 ppi	0.74" PMOLED 64 x 128, 193 ppi
AP	MCU Cortex M33F 96MHz + M0 16 MHz	MCU Cortex M0 96MHz
OS	Realtime OS	Realtime OS
Size	18.3(W) x 44.6 (H) x 11.2(T) 24g (w/strap)	16.0(W) x 40.2(H) x 10.9(T) 15g (w/ strap)
Memory	512KB internal RAM,	128KB internal RAM, 4MB external

⁴ Charging case increases music playback time to 13 hours and talk time to 11 hours.

	2048KB external RAM, 32MB external ROM	ROM
Connectivity	BLE	BLE
Sensor	HRM, Accelerometer, Gyroscope	HRM, Accelerometer
Battery	120mAh	70mAh
Charge	NFC Wireless	Pogo
Durability	5ATM water resistance MIL STD 810G	5ATM water resistance MIL STD 810G
Compatibility	Samsung Galaxy, Android 5.0 or above with more than 1.5GB RAM iPhone: iPhone 7 and above, iOS 9.0 or above	Samsung Galaxy, Android 5.0 or above with more than 1.5GB RAM iPhone: iPhone 5 and above, iOS 9.0 or above

Galaxy Buds Specifications	
Category	Feature
Color	Black, White, Yellow
Size	Earbud: 17.5 (W) x 19.2 (D) x 22.3 (H) mm / Case: 38.8 (W) x 70 (D) x 26.5 (H) mm
Weight	Earbud: 5.6g per earbud / Case: 39.6g
Connectivity	Bluetooth 5.0
Sensor	Accelerometer, Proximity, Hall, Touch, Ear on/off detection
Battery	Earbud: 58mAh / Charging case: 252mAh
USB	Type-C
Speaker	5.8pi Dynamic Driver
Compatibility	Android 5.0 or later, RAM 1.5GB or above
Audio	Audio Codec: SBC, AAC, Scalable (Samsung proprietary)

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.