

## 'Blurred World' Survey Key Takeaways [Spain]

### Mobile technology has improved efficiency



**56%** think mobile technology has had a positive impact on the workplace

⬆️ EU average: 50%



**44%** feel more engaged at work than 5 years ago thanks to recent advancements in mobile tech

⬆️ EU average: 40%



**51%** think that it has made them more efficient at work

⬇️ EU average: 55%



**47%** are able to more easily collaborate with colleagues who are based in other locations

⬇️ EU average: 51%



**45%** say mobile technology has improved their work/life balance

⬆️ EU average: 43%

### Yet it can infringe on personal life



**51%** think technology makes it hard to switch off from work

⬆️ EU average: 39%



**47%** make themselves available for work, including outside of the office and of normal office hours

⬆️ EU average: 45%



**56%** think technology has made them too accessible to co-workers and clients

⬆️ EU average: 50%



**59%** take steps to ensure their work and personal life are separate

⊕ They're **5pts** more likely than the pan-European average to share more personal information and feelings with colleagues than they used to

### Spanish respondents are somewhat wary of the 'Blurred World'



**50%** wish there were more boundaries at work (15% don't)

⬆️ EU average: 41%



**36%** disagree the removal of boundaries has made them happier (32% think it has)

⬇️ EU average: 41%



**42%** think it's made them more stressed (25% disagree)

⬆️ EU average: 38%



However, **39%** think it's allowed them to bring the things that excite or inspire them outside of work into the workplace

⬆️ EU average: 35%

### They see little flexibility as a result of mobile technology



**More than half** don't believe mobile technology gives them more flexibility in their work

⬆️ EU average: 46%



**56%** don't think they work from home or remotely more often as a result of mobile technology

⬇️ EU average: 58%

### Large enterprises are less affected by the 'Blurred World'

→ **19pts** more likely than SMEs to not make themselves available for work

→ **10pts** more likely to disagree mobile tech makes it hard to switch off from work

→ **8pts** more likely to disagree it's improved their work/life balance + **10pts** more likely to not be happier with removal of barriers

→ **18pts** more likely to not have more flexibility to choose their start and finish time

## 'Blurred World' Survey Key Takeaways [Spain]

### Working remotely

27% agree mobile technology has led them to work remotely more often  
→ 30% of SMEs vs. 23% of Large enterprises

#### Time spent - per week on average



**29.3 hours**  
working in a physical work location  
• 1.3 hours > EU average



**1.6 hours**  
working on a commute  
• 101-249 employees: +3.4 hours



**4.6 hours**  
working from home  
• 1.2 hours < EU average



**0.8 hours**  
working in a café/restaurant



**0.5 hours**  
working in a park/outdoor space



**2.5 hours**  
working in a co-working space  
• 1.5 hours < EU average

### Productivity



**78%** find they are most productive at their physical work location

**85%** of Large enterprises

**74%** SMEs

EU average: **73%**



**13%** find they are most productive working from home

**15%** of SMEs

**11%** of Large enterprises

EU average: **18%**



**68%** think flexible and agile working makes people more productive

EU average: **58%**

#### 🕒 Start time

**38%** start between 08:00<sub>m</sub> - 09:00<sub>m</sub>

EU average: **36%**

**25%** start between 9-10am (**7pts** above the EU average)

#### 🕒 Finish time

**41%** finish later than 06:00<sub>m</sub> (**29%** past 7pm)

EU average: **31%**

**23%** finish between 3-4pm (**10pts** above the EU average)

Large enterprises **14pts** more likely than SMEs to start between 7-8am and **22pts** to finish between 3-4pm

### Understanding of GDPR



**88%** had heard of it



**29%** think they have a good understanding (EU average: **39%**)



Between **88%-97%** agree with most statements about GDPR



**59%** agree that GDPR is going to affect the way they use mobile technology at work (**9pts** above the EU average)

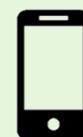
### Awareness of mobile security

**53%** always or often think about data security on work devices (**8pts** higher than EU avg.)



**35%** think they have a good understanding of how to secure data on work devices

EU average: **44%**



**1.8 hours a day** on average using mobile for personal reasons (EU avg.: **1.6**)

**11%** rarely or never do

# 'Blurred World' Survey

## Key Takeaways [Spain]

### Spain quite positive about the impact of mobile technology but recognises difficulty to switch off

- 56% think mobile technology has had a positive impact on the workplace (6pts above the EU average) – only 5% think it's been negative;
- 51% think it's made them more efficient at work – 18% disagree; and 44% feel more engaged at work compared to five years ago as a result of mobile technology advancements;
- 45% think it allows them to strike a better work/life balance – 21% disagree;
- However, more than half (51%) think it makes it hard to switch off from work (12pts higher than average) and 56% think it's made them too accessible to clients and co-workers;
- Nearly half (47%) make themselves available incl. outside the office and of normal office hours.

### Respondents are somewhat wary of the 'Blurred World'

- 36% disagree the removal of boundaries has made them happier; though 32% believe it has, which is 6pts above the pan-European average
- 42% think it has made them more stressed (4pts higher than the average);
- 50% wish there were more boundaries in the workplace (9pts higher than the EU average);
- 59% take steps to ensure their work and personal life are separate
- Meanwhile, over half (53%) believe they can be themselves at work as they have a similar 'home' and 'work' persona, and over a third (35%) share more personal information and feelings with colleagues than they used to (5pts above the European average)

### A majority don't believe mobile technology has supported flexibility

- 56% disagree that they work remotely more often as a result of mobile technology;
- 50% don't think they have more flexibility to choose when and from where they work, or what time their work day start and finishes (4pts higher than the EU average);
- Meanwhile, 53% also think people are taking advantage of flexible working hours, while they work from home 4.6 hours a week on average (slightly below average of 5.8).

### They start and finish later than the European average – though Large enterprises finish earlier

- While 38% start between 8–9am, they are 7pts more likely to start between 9–10am than the EU average, and 8pts less likely to start between 7–8am.
- They're more likely to finish either *early*...
  - 23% finish between 3–4pm – 10pts higher than average – up to 36% in Large enterprises;
- ...or *late*
  - 41% finish after 6pm, 29% after 7pm – 11pts higher than the average;
- But less likely to finish at more conventional finish times (only 11% finish between 5–6pm).

### Security awareness is rather high compared to the rest of Europe

- Over half (54%) of office workers always or often think about data security on their work devices (8pts above EU average), meanwhile 39% believe they have a good understanding of how to keep data and information secure (9pts below average);
- 58% think GDPR is going affect how they use mobile technology in the workplace (6pts above average).

### Office workers are slightly more positive about the impact of mobile technology

- 59% of office workers think mobile technology has made them more efficient and that it's also had a positive impact on the workplace (8pts and 3pts higher than the Spanish average);
- 52% say they're able to more easily collaborate with colleagues in other locations (+5pts);
- They are widely similar to the country average in their perception of the 'blurred world'. However, they are 6pts more likely to disagree that it's made them happier (42%) and 8pts more likely to think the 'work wardrobe' no longer exists (55%).
- They are also 6pts more likely to start between 8–9am (44%) and to finish between 3–4pm (29%).