



SAMSUNG ARTIK™ Cloud Powers Breezie Healthcare Solution Through Groundbreaking Collaboration with T-Mobile

Combination of SAMSUNG ARTIK™ Cloud and T-Mobile IoT platform enables Breezie to launch new IoT solution for senior care and improve impact of connected devices on the healthcare industry

ORLANDO, Fla. – Feb. 20, 2017 – Today at HIMSS17, Samsung ARTIK™ Cloud announced a new collaboration with T-Mobile to enable the launch of Breezie, an IoT solution for senior care. The collaboration with T-Mobile, the first major U.S. wireless provider to support SAMSUNG ARTIK Cloud, will allow healthcare solution platforms to get to market faster and implement richer, connected services.

With the powerful combination of SAMSUNG ARTIK Cloud and T-Mobile, companies like Breezie don't have to sacrifice interoperability with other connected devices and services. The easy onboarding and interoperability of SAMSUNG ARTIK Cloud allows connected devices – such as Amazon Alexa, Samsung SmartThings™, iHealth Feel Wireless Blood Pressure Monitor and the Pulse Oximeter – to intelligently communicate with each other. SAMSUNG ARTIK Cloud also offers a simplified development process that shortens time to market and enables healthcare solution platforms to focus on differentiation and innovation.

“We are proud that Breezie selected SAMSUNG ARTIK Cloud and T-Mobile as their IoT solution partners,” said James Stansberry, senior vice president and U.S. head of SAMSUNG ARTIK Smart IoT platform. “Through the SAMSUNG ARTIK Cloud and T-Mobile platform, Breezie and other leading healthcare companies can utilize the power of the IoT to provide better healthcare services, improve the lives of patients and reduce costs.”

“Together, T-Mobile and SAMSUNG ARTIK Cloud are removing the pain points in healthcare and IoT to deliver a market leading platform to customers,” said Doug Chartier, senior vice president of MVNO, IoT and national retail at T-Mobile. “By joining forces with SAMSUNG ARTIK Cloud, we’ve streamlined the process for companies to bring their connected IoT solutions to market.”

The Samsung ARTIK Cloud is part of the SAMSUNG ARTIK™ Smart IoT platform that unifies hardware, software, cloud, security and partner ecosystems in a single offering so that enterprises and healthcare companies can reduce the time, cost and risk typically associated with the delivery of complex IoT solutions. SAMSUNG ARTIK Cloud complies with HIPAA requirements.

“After assessing available options, the combination of T-Mobile and SAMSUNG ARTIK Cloud was the best IoT development solution to enable us to deliver a highly personalized IoT experience at scale,” said Jeh Kazimi, founder and CEO of Breezie. “The IoT offering allows Breezie to extend interface capabilities to a wide range of IoT devices, smart sensors and Bluetooth remote monitoring devices.”

Breezie's Samsung tablet-based platform radically simplifies the complexities of connected devices to improve care and services for elderly individuals, as well as support day-to-day lives and post-surgical recovery. Each Breezie interface has more than 40 preconfigured accessibility settings and sensor driven analytics to adjust for different levels of digital literacy, as well as physical and cognitive ability.



To learn more about Breezie and Samsung, stop by booth 3673, and meeting rooms MP75 and MP76 at HIMSS17.

About SAMSUNG ARTIK™ Cloud

SAMSUNG ARTIK Cloud is an open data exchange platform for the Interoperability of Things (IoT). ARTIK Cloud provides easy-to-use, open APIs and tools to securely collect, store, and act on any data from any connected device or cloud service. ARTIK Cloud is designed to accelerate time to market and revenue of a new generation of IoT solutions and services. More information about Samsung ARTIK Cloud can be found at <http://artik.cloud>

About T-Mobile

As America's Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is redefining the way consumers and businesses buy wireless services through leading product and service innovation. The Company's advanced nationwide 4G LTE network delivers outstanding wireless experiences to 71.5 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and MetroPCS. For more information, please visit <http://www.t-mobile.com>.

About Breezie Inc.

Breezie Inc. is headquartered in Pittsburgh, PA with offices in London, United Kingdom. It offers a personalized, flexible and secure tablet platform that is proven to engage users irrespective of their technical capabilities. Its unique open platform enables healthcare companies to integrate their own proprietary content and third party services with ease. The Caregiver's Hub is a powerful engagement tool that allows a family member or caregiver to remotely select and personalize the services most relevant to the user. CDW and Samsung are partnering with Breezie to sell an integrated solution to that takes care of everything from hardware, set-up and configuration to ongoing support and warranty. To discover more, please visit www.breezie.com.

Forward-Looking Statements

This press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, including statements regarding the ability of the collaboration to enhance marketing of health care solutions, improve the lives of patients, and reduce costs, T-Mobile's and Breezie's future plans, the potential to produce new apps and services and the platform's ability to connect with other Internet of Things (IoT) devices. These and any other forward-looking statements in this release are based on management's current expectations of future events and are subject to a number of risks and uncertainties that could cause actual results to differ materially and adversely from those set forth in or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, changes in the healthcare and cloud computing markets and the regulatory environment, difficulties in integrating technologies of the companies in the collaboration, the inability of the new IoT solution to achieve wide market acceptance, and the ability to compete with other products in the market. The companies are providing the information in this release as of this date and does not undertake any obligation to update any forward-looking statements contained in this release as a result of new information, future events or otherwise.

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