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Samsung Electronics Reaffirms AV Industry Leadership and Innovation at InfoComm 2016

Industry peers, media and end-users recognize Samsung visual display technologies for superior performance and design

LAS VEGAS – June 10, 2016 – Samsung Electronics Co., Ltd., is the proud recipient of four prestigious industry awards distributed during the annual InfoComm tradeshow, held June 4-10 at the Las Vegas Convention Center. The company was honored for its innovation and leadership in the visual display and integrated audio/visual (AV) arenas, earning recognition from programs sponsored by *Commercial Integrator*, Newbay Media, rAve Publications and *Rental & Staging Systems*.

“As a leading digital signage company, Samsung Electronics continually seeks opportunities to help businesses bring new ideas to life through visual display and audio/visual systems innovation,” said Ron Gazzola, Vice President of Marketing, Visual Display, Samsung Electronics America. “We are honored to earn best-of-the-best recognition from industry influencers and users, and we look forward to introducing new solutions that enable businesses to collaborate, attract and engage their customers more efficiently.”

Commercial Integrator – BEST Awards

The Commercial Integrator BEST Awards program recognizes leading products and solutions for integrators. Awarded Best Outdoor Signage, Samsung’s OHD Series displays offer a premium outdoor signage solution to help expand brand awareness, improve traffic and increase revenue.

Digital Signage Magazine – Best of Show Awards

NewBay Media’s Best of Show Awards honored outstanding products exhibited at InfoComm 2016. Winners were selected by a panel of professional users and editors based on information provided during a nomination process, as well as judges’ inspection at the show. Awarded Best of Show by Digital Signage Magazine, Samsung’s UH55F-E extreme narrow bezel LCD video wall displays are optimized for a range of indoor retail, corporate and public-viewing applications and designed to showcase dynamic content across multiple displays without lines or interruption.

rAve Publications – Readers’ Choice Awards

rAve Publications, a digital North American publication covering all areas of the AV industry, likewise recognized several Samsung technologies as AV leaders in its annual Readers’ Choice Awards. The program leverages feedback from integrators and readers to select the most impactful products and companies in 29 unique categories. Samsung was selected as Favorite Display Manufacturer.

Rental & Staging Systems – InfoComm Best New Product Awards

Sponsored by *Rental & Staging Systems* in conjunction with InfoComm, the 2016 Best New Product Awards celebrate the top new technologies, released between June 2015 and March 2016, which symbolize impactful innovation within the staging and AV rental markets. The program’s finalists were selected in 18 AV categories by an independent panel of judges, with the winners chosen by public online vote ahead of the event.

Samsung's UH55F-E Extreme Narrow Bezel LCD Video Wall was named Best Digital Signage Product – Narrow Bezel Video Walls. Featuring an ultra-slim bezel-to-bezel composition, the UH55F-E video wall delivers dynamic, uninterrupted content in a distraction-free setting, making it an ideal enhancement for indoor retail, corporate and public-viewing environments.

All of Samsung's award-winning technologies were on display at InfoComm 2016 as part of the company's interactive exhibit. To learn more, visit www.samsung.com.

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and America's fastest growing home appliance brands. To discover more, please visit www.samsung.com and for the latest Samsung news, please visit news.samsung.com/us and follow on Twitter [@SamsungNewsUS](https://twitter.com/SamsungNewsUS).