



Samsung Makes Mobile Collaboration Simple for Small and Medium Businesses

Samsung Communication Manager Compact provides all-in-one IP communications foundation for SMBs to manage needs of an increasingly mobile workforce

RIDGEFIELD PARK, N.J.,— May 24, 2016 – Samsung Electronics America, Inc. today introduced the **Samsung Communication Manager Compact (SCM Compact)**, an ‘all-in-one’ IP communications solution that provides small and medium businesses (SMB) with a simple, cost-effective way to gain powerful, enterprise-class collaboration capabilities for today’s increasingly mobile workforce. With support for up to 512 users, the SCM Compact comes with features SMBs rely on for advanced communications—including cost-effective security, an embedded API server and seamless mobility technology.

“Small and medium-sized businesses are evolving their infrastructure to gain the sophisticated collaboration technologies that have typically only been available to their larger competitors,” said John D’Annunzio, General Manager of Samsung Wireless Enterprise. “The SCM Compact was built specifically with SMB owners in mind, providing a mobile communications platform that prioritizes ease-of-use, security and cost-savings.”

Enabling Seamless, Next-Gen Mobility

The SCM Compact drives greater efficiency and productivity through Samsung’s innovative mobile technology that eliminates the boundaries between wired, Wi-Fi and cellular networks, helping employees stay connected to business communications while in the office or on the go.

With the included **Smart Handover** feature, the SCM Compact can seamlessly handover smartphone calls from cellular networks to a business’ internal Wi-Fi network (and vice versa) without any call disruption. Samsung’s unique technology uses the voice path of a Wi-Fi network instead of the more commonly-used data path, improving voice quality and reducing costs for Bring Your Own Device (BYOD) workers.

Additionally, when paired with Samsung’s **WeVoIP** mobile application, the SCM Compact enables workers to turn their smartphone into a fully-enabled business phone that uses their business extension line and maintains key deskphone functions, including conferencing, call transfer and call recording. Workers can also seamlessly move a call from a Samsung desk phone to a wireless device (and vice versa) with the push of a button.

Embedded Essentials for SMBs

With 66 percent of SMBs planning to adopt or upgrade to a collaboration platform [1], more SMBs require an IP communications solution with cost-effective scalability and essential collaboration functions. The SCM Compact achieves this through an open Session Initiation Protocol (SIP) platform that works with existing systems for a more efficient approach—and embeds capabilities generally not built into most SMB solutions. Key embedded capabilities include:

- **Built-in Session Border Controller (SBC) for Security:** Mobile device security is one of the top challenges facing small businesses [2], according to AMI Partners Research. [] The SCM Compact’s integrated SBC delivers secure SIP communications—keeping IP addresses private and protecting

networks from DDoS attacks—while eliminating the need for remote workers to dial into their network through a VPN.

- **Embedded API Server for Custom Apps:** With support for numerous third party APIs, SMBs can quickly deploy and integrate a variety of business applications, such as trading systems, databases or Customer Relationship Management (CRM), without purchasing an external link server. This provides a more cost-effective, faster application development process.
- **Survivable Branch Gateway for 24/7 Operations:** If IP connections are lost between a data center and remote offices due to network failure, the SCM Compact sustains SIP communications for continuous routing of local gateway traffic, along with survivable high-quality voice and telephony functionality. Also, businesses can hot swap option cards without system shutdowns.

“When looking to upgrade or install new platforms, many SMBs want the sophisticated applications or mobile functionalities used by their larger competitors,” said Steve Sava, president of Perigee Business Technologies, a certified Samsung business partner. “The Samsung Communications Manager Compact gives us the option to offer industry-standard SIP solutions that not only offer the eye-appeal that customers look for, but also deliver the advanced functionality of a mobility-enabled platform.”

The SCM Compact is available through Samsung’s authorized partners. To learn more about the product and where to purchase it, visit [here](#).

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and America’s fastest growing home appliance brands. To discover more, please visit www.samsung.com and for the latest Samsung news, please visit news.samsung.com/us and follow on Twitter [@SamsungNewsUS](https://twitter.com/SamsungNewsUS).

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Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

[1] IDG Enterprise Unified Communications & Collaboration [Survey](#), 2015

[2] AMI Partners Report on Top strategic IT mindset issues, 43% of small businesses cited implementation of data security for a company’s mobile devices as a top priority.