



Samsung and Warner Bros. Interactive Entertainment Join Forces to Celebrate the Third Anniversary of Injustice: Gods Among Us with Limited Release of Samsung Galaxy S7 edge Injustice Edition

*The Samsung Galaxy S7 edge Injustice Edition Inspired by the Iconic DC Super Hero Batman
Available in Select Territories in June*

SEOUL, Korea – May, 27, 2016 – Samsung Electronics Co., Ltd., today announced the Galaxy S7 edge Injustice Edition in collaboration with Warner Bros. Interactive Entertainment and DC Entertainment. To commemorate the third anniversary of the popular mobile game, *Injustice: Gods Among Us*, the companies came together to bring Samsung's technology and one of the game's central characters, Batman, in a sleek, high-performance smartphone. The limited edition Galaxy S7 edge Injustice Edition will be available in early June exclusively in select territories, including China, Singapore, Korea, Latin America, Russia and others to be announced soon.

With enhanced hardware and software capability, and bigger battery capacity ensuring long play time, the Samsung Galaxy S7 edge is optimized for the best gaming experience, fueling a natural partnership between the two brands.

Developed from the ground up by award-winning NetherRealm Studios, the *Injustice: Gods Among Us* mobile game delivers stunning graphics and a completely unique fighting gameplay experience. The game features a collectible card mechanic and engages players in 3-on-3 tag team combat that features many of DC's most iconic characters.

"We are excited to partner with Warner Bros. Interactive Entertainment and offer a special edition of Galaxy S7 edge for fans of *Injustice: Gods Among Us*," said Younghee Lee, Executive Vice President of Global Marketing, IT & Mobile Division at Samsung Electronics. "Samsung always seeks to provide the best mobile gaming experience for its users, and this partnership reinforces our commitment to the game's fans."

The Galaxy S7 edge Injustice Edition package is equipped with a sleek deep black Galaxy S7 edge, accentuated by gold detailing and an iconic seal on the back, inspired by Batman. The package additionally offers a Gear VR (in select territories), along with Injustice game credit and Oculus VR content vouchers.*

The *Injustice: Gods Among Us* game is available as a free download on [Google Play](#).

Full details and product images are available at www.samsungmobilepress.com or <http://www.samsung.com/global/galaxy/events/injustice>.

* Products in the edition package may differ by markets and mobile operators

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment, Inc., is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third party game titles.

About DC Entertainment

DC Entertainment, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, The Flash, etc.), Vertigo (Sandman, Fables, etc.) and MAD, is the creative division charged with strategically integrating across Warner Bros. and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment, and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.

About NetherRealm Studios

NetherRealm Studios is a leader in the development of interactive entertainment, and the creator of the billion dollar Mortal Kombat franchise. Mortal Kombat has spawned two theatrical films, multiple television series, and has sold over 42 million games to date. Located in Chicago, Illinois the award-winning NetherRealm team has been working and creating games together since 1992. Additional information about NetherRealm Studios can be found at www.netherrealm.com.

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