



**CONTACT:**  
Jun-Ho Song  
Samsung Electronics Co., Ltd.  
jhjohn.song@samsung.com

## **Samsung Electronics Achieves TCO Certified Display 7.0 Recognition for Entire 2015 Business Monitor Lineup**

*Sustainability Certification Reaffirms Samsung's Commitment to Sustainable Display Composition and Performance*

**SEOUL, Korea – November 13, 2015** – Samsung Electronics Co., Ltd., today announced that its five newest business monitors – the SE200, SE450, SE650, UE850 and UD970 models – have earned New Generation TCO Certified status from TCO Development, an international third-party sustainability certification provider.

Now in its seventh generation, the TCO Certified program recognizes products that meet a set of criteria for exceptional environmental design and socially responsible manufacturing. Available for eight different categories of consumer and business-facing technologies, TCO Certified ensures that manufacturing, use and recycling processes are carried out with consideration for environmental, social and economic responsibility. TCO Certified offers a structure and third party verification system for suppliers looking to meet growing buyer demand for more sustainable technologies.

"Samsung's innovative display solutions empower companies to create collaborative and productive work environments while keeping social and environmental responsibility top of mind," said Seog-gi Kim, Senior Vice President of the Enterprise Business Team, Visual Display Business at Samsung Electronics. "Achieving TCO Certified Displays 7.0 recognition further underscores Samsung's position as a leader in developing environmentally-friendly displays that feature state-of-the-art technologies, and we look forward to devoting even greater R&D efforts to new solutions that accommodate user demands for eco-efficiency and comfort."

Through rigorous testing, TCO Development verified that Samsung's 2015 business monitor lineup meets all TCO Certified criteria. Each of Samsung's tested monitors is composed of 30 percent recycled materials, among the highest levels in the industry. Additionally, Samsung's newest business monitors include PVC-free cables, which do not emit environmental hormones or other hazardous substances. Individually, the SE450 and SE650 models include a built-in ECO Power Off function, which offers 0.00W off-mode power consumption.

As part of its sustainability certification, the TCO Certified program also recognizes technologies that promote more ergonomic and safe work conditions. Samsung's 2015 business monitors meet these criteria as well, supported by a universal user-friendly design. These features include a height-adjustable stand (HAS) and swivel, tilt and pivot functionalities, which enable users to adjust and rotate screen dimensions to their desired comfort. A separate VESA-supported wall mount further stabilizes each display.

To learn more about TCO Development's sustainability certification program, visit [www.tcodevelopment.com](http://www.tcodevelopment.com). For more information on Samsung's 2015 business monitor lineup and entire portfolio of environmentally-friendly display solutions, visit [www.samsung.com](http://www.samsung.com).

### **About Samsung Electronics Co., Ltd.**

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at [www.samsung.com](http://www.samsung.com) and our official blog at [global.samsungtomorrow.com](http://global.samsungtomorrow.com).

###