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Samsung Pay Adds 19 New MasterCard and Visa Issuers, Including PNC Bank and KeyBank

Most accepted mobile payment service continues to expand card issuer support

NEW YORK – December 15, 2015 – Samsung Electronics Co., Ltd. announced today that Samsung Pay, the most accepted mobile payment service that works at the majority of merchants today, has further expanded its partnership ecosystem by adding 19 new issuers, including support for eligible PNC Visa® credit and debit cards and KeyBank MasterCard credit and debit cards. Other new Visa issuers supported include TCF Bank, Central Florida Educators Federal Credit Union, Financial Center Federal Credit Union, Greater Kinston Federal Credit Union, Keypoint Credit Union, Numerica Credit Union, Utah Community Credit Union, Amegy Bank National Association, California Bank and Trust and Pentagon Federal Credit Union. Additional new MasterCard issuers supported include Achieva Credit Union, Associated Bank, Bayport Credit Union, Bethpage Federal Credit Union, Cambridge Savings Bank, USC Credit Union and Navy Federal Credit Union. Cardholders of all these issuers will be able to use Samsung Pay to pay almost anywhere they can swipe or tap their card.

“More Samsung users will be able to use Samsung Pay to shop this holiday season, thanks to new support from MasterCard and Visa issuers, including our valued partners at PNC Bank and KeyBank,” said Injong Rhee, EVP of Samsung Electronics, Global Head of Samsung Pay. “With the widest acceptance of any mobile payment service, Samsung Pay continues to expand its reach and provide its customers unparalleled choice, flexibility and access.”

"Samsung Pay delivers the purchasing power of PNC credit and debit cards right to the place where customers want it most - on their mobile devices," said Thomas Trebilcock, who leads Mobile & Emerging Payments for PNC. "Offering payment services like Samsung Pay illustrates PNC's commitment to convenience and delivering enhanced mobile capabilities to customers."

“Key is pleased to offer Samsung Pay to its clients,” said Jason Rudman, Head of Consumer Payments and Digital Banking at KeyBank. “Its wide acceptance and simple user experience are consistent with Key’s effort to bring ease, value and expertise to our clients and provide choice in their ability to make mobile payments.”

Samsung Pay supports all major payment networks and many of the country’s major financial institutions, and it continues to expand its partnership ecosystem. [Click here](#) for the full list of financial partners that support Samsung Pay.

- **SIMPLE:** To make a payment on Samsung Pay, users can simply swipe up on their phone screen to launch Samsung Pay, select a card, scan their fingerprint and pay

- **SAFE:** Samsung Pay uses tokenization, Samsung KNOX, and fingerprint authentication to provide secure payments. And, as terminals are upgraded to EMV, that security is leveraged, too.
- **ALMOST ANYWHERE*:** Samsung Pay is compatible with the majority of existing and new terminals, including most magnetic stripe, EMV and NFC terminals*. That means Samsung Pay works at more places than any other mobile payment service.

About Samsung Pay

Samsung Pay, a mobile payment service from Samsung Electronics, is simple, safe and works almost anywhere you can swipe or tap your card. . Combining NFC with Samsung's proprietary MST technologies, Samsung Pay provides consumers a way to pay almost anywhere you can swipe or tap a card at millions of merchant locations. Samsung continues to strategically expand its partnership ecosystem for Samsung Pay to provide greater flexibility, access, and choice for customers while enabling an easy and safe payment experience. Samsung Pay is compatible with select cards and Samsung devices, and leading wireless providers. Visit www.samsung.com/pay to learn more.

**Samsung Pay is compatible with select cards, Samsung devices, and leading wireless providers. Visit www.samsung.com/pay to learn more. Some card reader terminals may require software updates to be compatible with Samsung Pay.*

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and America's fastest growing home appliance brands. To discover more of the award-winning products you love with Samsung, please visit www.samsung.com.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.

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