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Samsung Pay Adds Eight More Credit and Debit Card Issuers Including Chase*Starting Today Samsung Pay Supports Chase Visa Credit and Debit Cards and New MasterCard Issuers*

NEW YORK – November 23, 2015 – Samsung Electronics Co., Ltd. announced today that Samsung Pay, the most accepted mobile payment system, now supports eligible Chase Visa® credit, debit and Liquid® cards, as well as debit and credit offerings from MasterCard issuers: Citizens Equity First Credit Union, Randolph-Brooks Federal Credit Union, Security Service Federal Credit Union, State Employees' Credit Union, SunTrust and Virginia Credit Union. Samsung Pay also now supports Navy Federal Credit Union Visa® credit and debit cards. Cardholders of all these issuers will be able to use Samsung Pay to pay almost anywhere they can swipe or tap their card.

“With expanded support from eight additional issuers, including Chase and SunTrust, we look forward to building even more momentum around Samsung Pay,” said Injong Rhee, EVP of Samsung Electronics, Global Head of Samsung Pay. “Through our ever expanding ecosystem of financial partners, Samsung Pay users will be able to take advantage of the most widely accepted mobile payment solution.”

“Samsung Pay gives our customers another convenient way to pay with their Chase cards,” said Gavin Michael, Head of Digital for Chase. “They choose how they want to pay.”

All three major payment networks will continue to be supported by Samsung Pay: American Express, MasterCard and Visa, as well as major banks including Bank of America, Chase, Citi, Navy Federal Credit Union, SunTrust, U.S. Bank, and key partners including Blackhawk Network, First Data, Global Payments, Synchrony Financial, TSYS, Vantiv, and Worldpay.

- **SIMPLE:** To make a payment on Samsung Pay, users can simply swipe up, scan their fingerprint and pay.
- **SAFE:** Samsung Pay uses tokenization, Samsung KNOX, and fingerprint authentication to provide secure payments. And, as terminals are upgraded to EMV, that security is leveraged, too.
- **ALMOST ANYWHERE:** Samsung Pay is compatible with most existing and new terminals, including most magnetic stripe, EMV and NFC terminals*. That means Samsung Pay works at more places than any other mobile payment service.

About Samsung Pay

Samsung Pay, a mobile payment service from Samsung Electronics, is simple, safe and available almost anywhere you can swipe or tap your card. Combining NFC with Samsung's proprietary MST technologies, Samsung Pay provides consumers a way to pay almost anywhere you can swipe or tap a card at millions of merchant locations. Samsung continues to strategically expand its partnership ecosystem for Samsung Pay to provide greater flexibility, access, and choice for customers while enabling an easy and

safe payment experience. Samsung Pay is compatible with select cards and Samsung devices, and leading wireless providers. Visit www.samsung.com/pay to learn more.

**Some card reader terminals may require software updates to be compatible with Samsung Pay.*

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and America's fastest growing home appliance brands. To discover more of the award-winning products you love with Samsung, please visit www.samsung.com.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at www.samsung.com and our official blog at global.samsungtomorrow.com.

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