



## **Dacor Introduces The Modernist Collection of Luxury Appliances**

*The full suite of premium kitchen appliances transforms the affluent kitchen into a gathering place for friends and loved ones, and elevates dinnertime into showtime*

NEW YORK, NY – March 15, 2017 – Dacor, a leading American brand among luxury home appliance makers, today introduced **The Modernist Collection**, a full line of revolutionary new kitchen products.

The Modernist Collection blends leading technology and innovation with luxury aesthetics and premium features to create a suite of appliances that champion the affluent kitchen as the most important place to connect and create unforgettable meals. The collection also takes stainless steel in an exciting new direction, with a dramatic graphite color that accentuates and elevates the sophistication of any kitchen.

Dacor's products represent and reflect the changing role of the luxury home kitchen. With consumers envisioning the kitchen as a place to entertain and connect with friends and family, as well as prepare awe-inspiring meals, The Modernist Collection presents a new vision for what a luxury kitchen can be. It is an open concept showcase of exquisite and sleek design, surprising and delightful features, and superior and innovative performance.

Infused with authentic and durable, yet luxurious materials; simple, clean design lines; and a seemingly endless array of consumer interaction points that make every product experience memorable and fun, The Modernist Collection suite encompasses the entire kitchen appliance set including column refrigeration, ranges, ovens, cooktops and other innovative products.

With alluring LED lighting, a striking stainless steel interior and industry leading cooling technology, Dacor's Modernist collection of **Column Refrigeration** is a dramatic showcase of innovation and beauty. Featuring a full portfolio of product sizes, including 18", 24", 30" and 36" to fit with any kitchen design, the columns exhibit exquisite style and an impressive feature set. Tall panel-ready doors with a true flush design ensure a seamless blending within the kitchen cabinetry; when opened they reveal a full stainless interior, with glass / aluminum bins and LED lighting. Intuitive features like the Dual Ice Maker and Flex Zone Drawer can keep up with any party. The column's interior minimizes insulation thickness



to ensure maximum capacity with no impact on the outer dimensions. Dedicated Precise Cooling maintains minimal temperature fluctuation inside the column to improve food preservation.

In January 2017, Dacor's column refrigeration earned the coveted ENERGY STAR Emerging Technology Award from the U.S. Environmental Protection Agency (EPA), recognizing the energy-saving features and more environmentally-conscious types of refrigerant used in new models.

Available in two sizes, **Pro Dual Fuel Steam Range** features highly sophisticated design and performance. Professional level precision comes through with the powerful sealed brass burners and integrated electric griddle. Complete steam cooking solutions – including one of the largest water reservoirs in the industry – feature Steam Bake and Steam Roast, resulting in healthier cooking options and perfectly cooked dishes inside and out. Four Part Dual Pure Convection is a superior cooking technology featuring two fans that distribute heat to achieve optimal results. The Dacor iQ Kitchen app lets you remotely monitor and even control your oven using your smartphone.

The **Double Wall Oven** lets you focus on guests while impressing them with perfectly prepared dishes. Features include Steam Bake, Steam Roast, Four Part Dual Pure Convection, and strategic lighting. For the space-efficient home chef who is high on expectations, the **Combi Double Wall Oven** provides flexibility with its upper cavity microwave and lower cavity convection oven. Stand-out features include Convection Sear technology, and Steam Convection.

The Modernist Collection also features **Pro Rangetops**, which offer the same premium features as the range, as well as **induction and gas cooktops**. Both cooktops are designed to install flush to the countertop to extend the theme of clean lines and seamless integration to truly provide a modern look in the kitchen. The induction cooktops feature Virtual Flame to provide a visual cue for the burner, while the gas cooktops automatically connect to the Modernist Collection wall hood.

Other products in The Modernist suite of products include **Dishwasher, Microwave Drawer and Warming Drawer**.



## **First Dacor Product Launch Since Joining Samsung**

The launch of The Modernist Collection represents Dacor's first new products since Samsung acquired Dacor in 2016. With the acquisition of Dacor, Samsung expanded its home appliance portfolio to include luxury home appliances, still produced under the Dacor brand. With the Modernist launch, Samsung and Dacor have partnered to do something that is virtually unheard of in the industry -- design, create, and execute a simultaneous launch of a full suite of luxury appliances.

As a leader in the ultra-premium kitchen appliance market, Dacor's innovative, high-quality products have been recognized with numerous prestigious awards including GOOD DESIGN™, Kitchen & Bath Industry Show (KBIS) Best in Show, Digital Trends Best of Consumer Electronics Show (CES) Home Award, and many more. Dacor will be participating in the Architectural Digest Design Show at Piers 92 and 94 in New York from March 16-19, 2017.

### **About Dacor**

Founded in 1965, Dacor is a leading manufacturer of ultra-premium kitchen appliances. Designed and built in Southern California, Dacor's cooking appliances integrate function, technology and design to create high-performing, intuitive products that reflect the lifestyle and needs of the passionate cook. Dacor's full suite of award-winning appliances includes ranges, cooktops, wall ovens, refrigeration, ventilation and wine preservation. The company is responsible for many of the innovations that have improved the way people cook in the modern kitchen. [www.dacor.com](http://www.dacor.com). For additional information, please visit [LinkedIn](#), [Facebook](#) or [Twitter](#) @dacorkitchen.

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