



Samsung Recognized as a Nationwide Leader in Giving Back to Communities Across the U.S.

Company Receives Four Awards for Being one of the Most Reputable Companies in the U.S., for its Commitment to Environmental Stewardship and for Best-in-Class Environmental Design

RIDGEFIELD PARK, N.J – APRIL 7, 2016 – [Samsung](#) today announced that the company has received several awards for its achievements driving innovation forward in technology and in society.

These awards range from its recycling programs to the design of its products to its initiatives giving back to communities across the country. The first of the awards will be presented at the Institute of Scrap Recycling Industries' (ISRI) annual convention in Las Vegas this week.

“Being a good corporate citizen is part of our culture and Samsung’s DNA,” said [Gregory Lee, the president and CEO of Samsung Electronics America](#). “We are constantly working to ensure that our business is also an active and invested member of the community. We are humbled and honored to be recognized by the EPA, the Reputation Institute and ISRI for our efforts, which reinforces our continued commitment.”

Reputation Institute’s [2016 U.S. RepTrak® 100](#) list recognized Samsung as the third most reputable company in the U.S. and the number one company in the country for its commitment to social responsibility, according to a survey of the American general public. In addition to being honored as one of the most reputable companies in the country, Samsung was also presented with two awards by the U.S. Environmental Protection Agency’s [ENERGY STAR](#) program: Partner of the Year – Sustained Excellence Award, for the fourth consecutive year, and Partner of the Year – Climate Communications Award, for the third year in a row. These awards celebrate the company’s achievements in protecting the environment through superior energy efficiency and consumer engagement. Samsung will receive these awards at a reception in Washington, D.C. on April 13, 2016.

Lastly, the company was awarded with ISRI’s 2016 Design for Recycling® Award for Samsung’s approach to creating innovative products with the environment in mind. ISRI’s most prestigious accolade celebrates the achievements of companies that place recycling at the forefront of each stage of the product life cycle. Samsung was recognized for the innovative use of environmentally-conscious materials in its 2016 Curved Full HD TV (UN55K6250) and its easy-to-disassemble, snap-together parts which eliminate the use of many screws and make it easier for recyclers to recover.

Samsung has always sought to foster a culture of innovation and social responsibility throughout its many offices across the United States and in the places where its consumers, employees and partners call home. Since 2001, the company has contributed more than \$46 million to help more than 1,000 schools, hospitals, and foundations throughout the U.S.

For more information on each of these awards and Samsung's citizenship efforts, please visit the [Samsung U.S. Newsroom](#).

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.

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