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Samsung Partners with Moscow's Tretyakov Gallery to Bring to Life Wassily Kandinsky Exhibition

Samsung Electronics Russia recently provided a number of Samsung Curved UHD TVs to bring to life a multimedia project at "Counterpoint: Composition VI - Composition VII," an exhibition that marks the 150th anniversary of abstractionist Wassily Kandinsky. The video installation, which illustrates how the Russian artist created his artwork, commenced on April 12.



The multimedia project "The Path to Abstraction" displayed on a Samsung Curved UHD TV

The exhibition features "Composition VI" and "Composition VII"—two of Kandinsky's most well-known masterpieces—and was coordinated by the State Tretyakov Gallery and the State Hermitage with support from the Ministry of Culture of the Russian Federation. The show will run through June 13, 2016 at the Tretyakov Gallery on Krymsky Val in Moscow.



Also highlighted in the exhibition is “The Path to Abstraction,” a multimedia project that illustrates the process of formation of non-figurative painting on digital recreations of Kandinsky’s works. Using the artist’s commentary on his work process, the video sequences will help viewers to learn about and immerse themselves in the process of “cosmic performance” birth on canvas.

The video installation, which greets visitors in the entrance hall of the exhibition, is displayed on two 65-inch Samsung Curved UHD TVs.

“‘The Path to Abstraction’ demonstrates the process of the creation of art, along with a unique look at Wassily Kandinsky’s creative process and the formation principles he used in a rare virtual format,” said Irina Shumanova, curator of "Counterpoint: Composition VI - Composition VII."

“For over 20 years, Samsung Electronics has worked closely with leading Russian cultural centers. We are happy to support the exhibition dedicated to the 150th anniversary of abstraction pioneer Wassily Kandinsky, which was organized by the Tretyakov Gallery and our long-time partner the State Hermitage,” noted Natalya Malyova, the Head of Public Relations and Sponsorship Department of Samsung Electronics CIS. “Samsung’s advanced ideas and innovative technologies make it possible to illustrate the artist’s work in detail, immersing the audience in the creation of his masterpieces.”



Kandinsky’s works “Composition VI” and “Composition VII,” housed in the collections of the State Hermitage and the Tretyakov Gallery, were last exhibited together in 1989 in Russia. The use of modern technology allows the public to take a fundamentally new look at the creation and presentation of art.

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About “Counterpoint: Composition VI – Composition VII”

“Counterpoint: Composition VI – Composition VII” is an exhibition based on the works of Wassily Kandinsky and organized by the Tretyakov Gallery and the State Hermitage. The last time these works were shown together was in 1989 in Russia. The dialogue of the two most famous 1913 works by Kandinsky will kindle an interest in the artist’s work in the new generation of art lovers. The communication with Kandinsky’s masterpieces will enable viewers to perceive the emotional and sensual world of his works and enjoy the “effect of presence” to the utmost. As an important addition, the exhibition will feature a multimedia project, “The Path to Abstraction,” which will show the process of the formation of non-figurative painting.