



Samsung Electronics Announces Earnings Guidance for Q4 2015

Seoul, Korea – January 8, 2016 – Samsung Electronics announced its earnings guidance for the fourth quarter of 2015.

- **Consolidated Sales:** Approximately 53.0 trillion Korean won
- **Consolidated Operating Profit:** Approximately 6.1 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, the above figures are based on the median of the earnings estimate range, as given below.

- **Sales:** 52.0 ~ 54.0 trillion Korean won
- **Operating Profit:** 6.0 ~ 6.2 trillion Korean won

※ 2015 3Q and 2014 4Q consolidated figures based on K-IFRS are as follows

(in trillion won)	2015. 3Q	2014. 4Q
Sales	51.7	52.7
Operating profit	7.4	5.3

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit Samsung Newsroom at <http://news.samsung.com>.

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