



Samsung Galaxy S7 Active Available Exclusively at AT&T Starting June 10

Buy a Shatter-Resistant Galaxy S7 Active Smartphone and Get a Samsung Gear S2 with NumberSync for Free

DALLAS, US – June 6, 2016 - AT&T* and Samsung Electronics America, Inc. are bringing customers the toughest Galaxy S device for the fourth summer in a row. The water- and shatter-resistant¹ [Samsung Galaxy S7 active](#) is available exclusively at AT&T. Beginning on Friday, June 10, you can purchase the Galaxy S7 active at www.att.com/galaxys7active or at AT&T stores in Sandy Gold, Titanium Gray, and Camo Green. Purchase the new Samsung Galaxy S7 active on AT&T Next® at \$26.50 for 30 months or AT&T Next Every YearSM at \$33.13 a month for 24 months when you have eligible service.²

The Samsung Galaxy S7 active gives you greater peace of mind when you're dealing with life's everyday fumbles. It has a 5.1 inch Super AMOLED display that lets you watch vivid, clear video. The phone's 4,000mAh battery is the largest of any Galaxy S device, providing up to 32 hours of talk time,³ and can fully charge in less than two hours.⁴ Check out [this video](#) to see the Galaxy S7 active in action.

The Samsung Galaxy S7 active has all the premium features of the Galaxy S7 series including a 12 megapixel rear facing camera with Dual Pixel technology, fingerprint sensor⁵, and Qualcomm's Snapdragon 820 processor. Additionally, the Galaxy S7 active has 32GB of internal storage with a microSD slot for up to 200GB of additional storage (sold separately).⁶

The Galaxy S7 active includes KNOX, Samsung's defense-grade mobile security platform, implemented at the chip level so your device is highly secure from the moment it boots up.

For a limited time, you can also enjoy this fashionable, tough smartphone along with a variety of offers that can be mixed and matched, including:

- Get the Samsung Gear S2, the first smartwatch with NumberSync⁷, for free⁸ with a new two year wireless agreement and purchase of a Galaxy S7 active on AT&T Next, and qualified wireless service on both devices. With NumberSync you can send and receive texts, as well as make and receive calls, from your Gear S2 using the same mobile number as your Galaxy S7 active.
- Buy two Galaxy S7 active smartphones on AT&T Next and get up to \$695 in bill credits over 30 months.⁹
- Get the Samsung Galaxy Tab E for \$0.99 on a 2-year agreement when you buy the Galaxy S7 active. Take advantage of the offer for the latest Samsung tablet when you buy the Galaxy S7 active on AT&T NextSM and activate wireless service on both devices.¹⁰
- Business customers who activate or upgrade 20 or more lines on any qualified Samsung device can receive 12 months credit for MobileIron Cloud® and a one-time \$1,000 Professional Service Credit (available to new and qualified MobileIron customers).

"The Samsung Galaxy S7 active is one of the best Galaxy devices ever, and it can only be found at AT&T," said Jeff Bradley, Senior Vice President, Device Marketing and Network Services, AT&T. "We've worked with Samsung to design our most stylish active smartphone of the past four years, and it can still handle your daily grind whether you're a multi-tasking mom, an outdoorsman at the lake, or a contractor on a jobsite. Throw in the fact that this phone comes with a variety of awesome deals, and you can get a complete ecosystem of premium devices at a great value."

"The Galaxy S7 active represents Samsung's ongoing commitment to listening to customers and delivering on meaningful innovation that fits their needs," said Tim Baxter, President, Samsung Electronics America. "We are excited to be working with AT&T to introduce a device that sets a high bar on what it means to combine elegance with toughness, and gives customers a durable smartphone built for their active lifestyle."

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*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

1 Shatter resistant for drops from 5 feet or less on a flat surface. IP68 water resistant in up to 5 feet of water for up to 30 minutes. Rinse residue, dry device when wet. Drops may cause scratches or other damage to device screen or body.

2 Req's well-qualified credit, 0% APR installment agreement, and eligible service. Down payment available and may be required. Tax due at sale. If wireless svc is cancelled, device balance due. Fees, other charges & restr's apply. Visit att.com/next for details.

3 Average expected performance based on typical use. Actual battery life depends on factors such as network, features selected, frequency of calls, and voice, data and other application-usage patterns. Results may vary.

4 Testing under laboratory conditions. Results may vary. Battery power consumption depends on factors such as network configuration, signal strength, operating temperature, features selected, vibrate mode, backlight settings, browser use, frequency of calls and voice, data and other applications usage patterns. Adaptive fast charging requires an AFC compatible charger to work (sold separately).

5 Fingerprint unlocking may not be permitted for access to corporate Microsoft Exchange ActiveSync servers. Check with your company IT administrator.

6 Memory card sold separately.

7 NumberSync requires compatible device on eligible wireless plan and smartphone on an AT&T postpaid wireless account set up for HD Voice. Visit att.com/hdvoice for information.

8 Limited Time Offer (ends 07/21/2016 in Puerto Rico). May buy any Samsung Galaxy smartphone to qualify. AT&T Next: If svc cancelled, remaining installment agmt balance is due. Down payment may be req'd. Tax due at sale. See att.com/next for details. Watch: Req's compatible smartphone & app. Add'l terms & restr's apply. Early Termination Fee (att.com/equipmentETF) up to \$150 on Watch. May not be combinable w/ other offers. Add'l terms and restr's apply. See store for details.

9 Ends 6/30/16. Req's qual. svc on both (min \$70/mo.). Credits start in 3 bills. One req's 30-mo. 0% APR AT&T Next agmt. Req's well-qual. credit & a new line. If svc canceled on 1, that device balance (up to \$795) is due. Activ./upgrade (\$20/line), other fees, charges & restrs apply. See store for details.

10 Limited time offer (ends 6/30/16 in Puerto Rico). Select locations. Eligible wireless service is required on both devices and is additional. Activ. & early termination fees, & other charges & restr's apply. See store for details.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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