

**CONTACT:**

Allison Galperin
Samsung Electronics America
201-807-3144
agalperin@sea.samsung.com
@SamsungBizUSA

Nichole Hetchkop
Allison+Partners for
Samsung Electronics America
646-428-0603
samsungbusiness@allisonpr.com

Industry Analysts, Inc. Completes Million Page Print Test of Samsung MX7 Series

Spotlights flagship multifunction printer for reliability in handling large paper volumes

Ridgefield Park, New Jersey – December 8, 2015 – Samsung Electronics America, Inc. today announced that its [MultiXpress 7 Series \(MX7\)](#) multifunction printer has been recognized by Industry Analysts, Inc., a leading print industry analyst firm, for its ability to achieve one million printed copies and one million scans in under a three-month period. This is the first time that Samsung has been recognized by Industry Analysts for its reliability, which has been shown to be especially important in today's business environment. The MX7 offers heavy duty, reliable performance for enterprises and workgroup users with heavy printing needs.

The test was designed to evaluate reliability, productivity, scanning and printing technology, Android UI and ease of use of the MX7 Series. Industry Analysts ran the test on five of Samsung's multifunction printers, ideal for small- to medium-sized businesses and enterprises. These included the MultiXpress K7600GX, the MultiXpress X7600GX, the MultiXpress M5370LX, the MultiXpress X4300LX and the ProXpress M4580FX.

Samsung MultiXpress 7 proves its reliability and speed

"The MX7 is one of the best machines I've ever tested and certainly about the most reliable I've ever used," stated Andy Slawetsky, President of Industry Analysts. "The 60-ppm black and white copier printer MFP ran tens of thousands of pages each day with only one unscheduled maintenance call. It has a massive paper capacity, from both input and output perspectives, and the scanner speed is insanely fast. At the same time, the document handler holds more than the published yield while the touch screen is world class."

Recognition was made for milestones; 250k, 500k and 750k respectively. Industry Analysts reported on the following: copy/print first page out time (stapled/non-stapled), PPM Scan speed (simplex, duplex) and time to complete print jobs (DOC, PPT, PDF and large PDF).

"It's an honor to be recognized for the reliability of our flagship MX7 Series by Industry Analysts," said Matt Smith, Vice President, Printing Solutions, Samsung Electronics America. "This achievement is a testament to the importance we place on the enterprise in bringing products to market that deliver on the needs of our dealers and their customers. Samsung and our dealers share a common goal of delivering reliable technology that solves real business challenges every day."

A multifunction printer for a mobile-driven workforce

The MX7 is the newest addition to Samsung's innovative print portfolio that addresses the evolution to a mobile-focused workforce. Features including print speeds up to 60 pages a minute, Samsung's Smart

user interface, 240 imp dual-scan speeds with anti-jamming technology and mobile connectivity capabilities make the MX7 Series essential for today's office environment and for the office of the future.

The MX7 Series is available to Samsung dealers and their customers. For more information about the Industry Analyst test,* please visit industryanalysts.com/category/samsung-test/. For more information on Samsung printing solutions for business, please visit www.samsung.com/us/business/printers/all-printers/ or www.samsung.com/us/business. Follow us on Twitter @SamsungBizUSA.

Additional Resources:

- **Blog:** insights.samsung.com
- **Twitter:** [@SamsungBizUSA](https://twitter.com/SamsungBizUSA)
- **LinkedIn:** [Samsung Electronics America](https://www.linkedin.com/company/samsung-electronics-america)
- **YouTube:** youtube.com/SamsungBusinessUSA
- **SlideShare:** www.slideshare.net/samsungbusinessusa

* Paper testing is part of the quality assurance process for printer manufacturers. Tens of thousands of pages from the test were donated to a local school and the rest were recycled.

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, mobile products and wearables, wireless infrastructure, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and one of America's fastest growing home appliance brand. To discover more, please visit www.samsung.com.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.

###