

Samsung Unveils New Editions of Gear S2 Classic and the Galaxy TabPro S at Southeast Asia Forum 2016

KUALA LUMPUR, Malaysia – February 1, 2016 – Samsung Electronics Co., Ltd., today announced two new elegant editions of the Gear S2 classic and its latest Galaxy TabPro S at the Samsung Southeast Asia Forum 2016 in Kuala Lumpur, Malaysia.

Two New Elegant Editions of Gear S2 Classic to Match Every Style

Continuing its leadership in the wearables category, Samsung unveiled two new elegant editions of the Gear S2 classic, one encased in 18K Rose Gold and another in Platinum, offering users diverse options to express and match their style while highlighting its circular design and advanced functionality.

Since the successful launch of the Gear S2, Samsung has been working with partners, such as Uber, ESPN and CNN, to provide more convenient and expanded user capabilities.

For a more personal and customizable experience, Samsung is also expanding its line of watch straps and watch face options. Samsung has partnered with exclusive designers, such as Colombo, on premium watch straps for the Gear S2, and has introduced fun and creative watch faces including Peanuts characters and artworks from Keith Haring, Jean-Michael Basquiat, Jeremyville and Burton Morris.

The new Gear S2 classic will be available in Rose Gold case with an Ivory Genuine Leather Band and in Platinum case with a Black Genuine Leather Band.

Galaxy TabPro S – Combining High Productivity with Sleek, Portable Design

Samsung also unveiled its latest Galaxy TabPro S, which combines Samsung's world-class technology, powered by the Microsoft Windows 10 operating system, together into a premium tablet. By integrating the most popular features of laptops and tablets, users now have access to full notebook PC functionality in a lightweight tablet for the most productive mobile experience.

Galaxy TabPro S caters to high-efficiency users seeking to maximize their productivity at home, in the office, or on-the-go. The tablet delivers full PC functionality with both Windows 10 Home or Windows 10 Pro for business, so that consumers and business users alike can enjoy all the features and functionality of the Windows 10 operating system, as well as compatibility with their existing IT infrastructure.

At 6.3 millimeters thin and weighing only 693 grams, Galaxy TabPro S is designed to be easily carried around all day. A full-sized keyboard cover, which comes included with the device, also enhances usability. The keyboard's flexible hinge enables optimal, dual-angle viewing for the clearest display in any circumstance. Moreover, the Pogo pin on the Galaxy TabPro S keyboard eliminates the need for pairing or charging separately. The keyboard's touchpad emulates that of a PC to provide easy control, even when used in Stand Mode.

Superior Viewing Experience

Delivering the very first Super AMOLED display for Windows to the market, Galaxy TabPro S features a multitouch screen and a deeper color contrast with 94 percent of natural tones to show true-to-life colors and more precise details for a best-in-class viewing experience. The lightweight, power-efficient 12-inch AMOLED display enables users to enjoy gaming, movies and other popular entertainment with unprecedented clarity and color accuracy.

Powerful Performance

Galaxy TabPro S utilizes Samsung's advanced technology to maximize performance and power efficiency. It is the first tablet, powered by Windows, to support LTE Cat 6 for the fastest and most advanced connected experience. With enhanced fast charging features, Galaxy TabPro S's battery can fully charge in just 2.5 hours, and offers up to 10.5 hours of battery life* for all day use. For power-driven performance, Galaxy TabPro S is equipped with the latest generation Intel Core M processor, designed for a fanless 2-in-1 tablet, featuring only 4.5W of power consumption to minimize noise disruption and maximize efficiency.

To enhance productivity, a multi-port adapter (HDMI, USB Type A & C) and Bluetooth Pen are available for purchase separately.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.

###

**Battery life is based on internal testing conducted by Samsung. Results may differ by usage pattern.*

All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.