



Samsung and YTL Launch Malaysia's Largest and Most Advanced Nationwide 4G LTE Service

YTL Communications introduces Malaysia's first VoLTE service, using Samsung's innovative 4G LTE end-to-end solutions

Seoul, Korea – June 30, 2016 – Samsung Electronics Co., Ltd. and YTL Communications today announced the successful launch of Malaysia's largest and most advanced 4G LTE service, as well as the nation's first Voice over LTE (VoLTE) service.

"We're pleased to be a strategic partner of YTL, one of Malaysia's leaders in innovation," said Youngky Kim, President and Head of Networks Business at Samsung Electronics. "Today's LTE commercial launch proves our reliability and loyalty to our partner, supporting the successful evolution to a 4G LTE mobile network on top of the existing 4G broadband footprint."

"Demand for Internet is growing dramatically in Malaysia. We are proud to have closed the digital divide in Malaysia with our 4G Broadband network," said Wing K. Lee, CEO of YTL Communications. "And we're excited to continue the lead as Malaysia's 4G champion with the launch of the largest and most advanced 4G LTE network that enables Malaysians to enjoy blazingly fast Mobile Internet and High Definition voice using VoLTE – a Malaysia first. Samsung has been supporting our quest every step of the way and today marks yet another important milestone in our strategic partnership."

Through the strategic partnership between YTL and Samsung, YTL is able to deploy its 'Brand new Yes 4G LTE network' using Samsung's end-to-end 4G LTE solutions, including network equipment for 2.3GHz and 2.6GHz frequency bands, smartphones and even services such as deployment, optimization, maintenance and more.

Samsung also offered innovative VoLTE solutions. The VoLTE service delivers much clearer High Definition (HD) quality voice calls as well as video calls, seamless voice/video call swapping during mobile calls and the ability to share multimedia like images or website links during calls. These new services are all provided on the basis of an all-IP LTE network.

As a leader in the telecommunications industry, over the past 35 years, Samsung has partnered with a number of global mobile service providers, enabling them to deploy state-of-the-art network solutions in their respective markets.

About YTL Communications Sdn Bhd

Yes, a brand under YTL Communications Sdn Bhd (793634-V), is a global frontrunner in 4G Internet and operates two robust 4G LTE and 4G Broadband networks in Malaysia. It is also the first in Malaysia to offer voice-over-LTE (VoLTE) service for high definition, crystal clear calls. With 85% nationwide population coverage across the country, Yes offers the best of both 4G Internet services together in one convenient plan. The award-winning brand has been recognised by the Broadband InfoVision Awards under the 'Best New Service' category in 2011 and 'Best Broadband Cloud' category in 2013, Frost & Sullivan's 'Most Innovative Service Provider of the Year 2012' and 'Most Promising Telecom Service Provider of the Year 2013' as well as Telecoms.com's "Best Enterprise Cloud Offering" Industry Award in 2014. For more information, please visit www.yes.my.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

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