



## **Samsung Delivers a Faster, Smarter and Simpler User Experience with the Samsung Z4**

New Tizen-based Samsung Z4 offers convenience and productivity with quick access to essential applications and clever camera features

**SEOUL, Korea – May 12, 2017 – Samsung Electronics Co., Ltd.** today expanded the Tizen ecosystem with the introduction of the Samsung Z4, a 4G smartphone that combines performance and essential features with a simplified user experience.

The Samsung Z4 is equipped with a front and rear camera optimized for social media and a wide range of features focused on convenience and productivity, including quick and easy access to the most frequently used functions. Additionally, with 4G LTE, VoLTE, and VoWiFi\*, the Samsung Z4 offers faster network connectivity.

“We’re dedicated to providing our customers with devices that offer smarter mobile interactions,” said DJ Koh, President of Mobile Communications Business, Samsung Electronics. “The Samsung Z4 brings a simplified mobile experience to first time smartphone users and represents our ongoing commitment to expanding the Tizen ecosystem.”

### **Productivity and Convenience**

Perfect for first-time smartphone users, the Samsung Z4 provides enhanced usability with a wide range of quick features, which offer fast and easy access to frequently used functions. Using different combinations of physical buttons or swiping the screen, users can create shortcuts to launch convenient features including Quick Talk, Quick Torch, Quick Launch of camera or Quick Switch without returning to the home screen. For example, Quick Talk will launch a set of shortcuts localized by region, such as Alarm, Call, or Music, simply through voice activated commands.

The Samsung Z4 offers efficient battery management features for extended use, including Battery Notifications and Power Planner. Battery Notifications allows users to set customized notifications so they can be alerted when the remaining battery power falls below a pre-set level. With Power Planner, users can pick from three different levels to manage their long-term battery use. Depending on the level, Power Planner will adjust the device’s configurations to maximize battery life to last for the selected time frame.

### **Easy Ways to Capture the Perfect Shot**

The Samsung Z4 camera lets users capture high-quality photos. Perfect for taking bright, clear selfies, the 5-megapixel front camera includes an F2.2 lens, LED flash and a variety of camera modes. The Samsung Z4 also has a rear 5-megapixel camera with dual LED flash so users can take crisp photos even when the subject is far away.

With the Samsung Z4, users can easily snap photos and videos with palm, auto and voice control. For faster selfies, users can take a photo by showing their palm and saying “cheese” or by waiting for Auto Selfie, which uses facial recognition to take sharp and accurate pictures. Users can also record

continuous videos with the Video Flip function, which allows for simple switching between the rear and front cameras to capture multiple views in one single video.

**Refined Design**

For the first time on the Z Series, the Samsung Z4 features 2.5D curved glass for a comfortable one-handed grip so users can take selfies or multitask on-the-go. The bright 4.5-inch display provides a superior viewing experience against the all black bezel for a polished look and feel. The Samsung Z4 is truly a perfect mix of modern design and function.

Beginning in May, the Samsung Z4 will launch in select countries, starting in India and will be available in black, gold and silver depending on the market. The Samsung Z4 will also be showcased at the Tizen Developer Conference in San Francisco, California May 16-17, 2017.

For more product information, please visit <http://www.samsungmobilepress.com>

<b>Samsung Z4</b>	
<b>OS</b>	Tizen 3.0
<b>Network</b>	LTE Cat.4
<b>Dimension</b>	132.9 x 69.2 x 10.3, 143g
<b>AP</b>	Quad core 1.5 GHz
<b>Memory</b>	1GB RAM
<b>Display</b>	4.5" WVGA (480x800)
<b>Camera</b>	Rear: Dual Flash LED 5MP (F2.2), Front: Flash LED 5MP (F2.2)
<b>Battery</b>	2,050 mAh
<b>Connectivity</b>	Wi-Fi 802 11b/g/n 2.4GHz Bluetooth® 4.0 USB 2.0 GPS, Glonass Dual SIM / Single SIM* * May differ by markets and mobile operators
<b>Sensors</b>	Accelerometer Proximity
<b>Audio</b>	MP3, AMR-NB, AMR-WB, AAC, AAC+, eAAC+, WMA, Vorbis, FLAC

<b>Video</b>	H.263, H.264 (AVC), MPEG4
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*\*The availability of services may vary by country or service provider.*

*\*\*All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

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