



Samsung Electronics Announces Earnings Guidance for 1Q 2016

Consolidated revenues estimated at 49.0 trillion Korean won

Operating profit at 6.6 trillion Korean won

SEOUL, Korea – April 7, 2016 – Samsung Electronics Co., Ltd. today announced its earnings guidance for the first quarter of 2016.

- Consolidated Sales: Approximately 49.0 trillion Korean won
- Consolidated Operating Profit: Approximately 6.6 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, the above figures are based on the median of the earnings estimate range, as given below.

- Sales: 48.0 ~ 50.0 trillion Korean won
- Operating Profit: 6.5 ~ 6.7 trillion Korean won

※ 2015 4Q and 2015 1Q consolidated figures based on K-IFRS are as follows

(in trillion won)	2015. 4Q	2015. 1Q
Sales	53.3	47.1
Operating profit	6.1	6.0

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.