



## Samsung Introduces the Galaxy A8 and A8+ with Dual Front Camera, Large Infinity Display and Added Everyday Features

*A practical, stylish and convenient smartphone series with serious attitude*

**SEOUL, Korea – December 19, 2017 – Samsung Electronics Co., Ltd.** today announced the latest additions to the Galaxy A series: the Galaxy A8 and A8+.

The Galaxy A8 and A8+ feature a Dual Front Camera, a large Infinity Display and stunning ergonomic design that draws on Samsung's flagship design heritage and experience. With additional everyday features, the Galaxy A series is more stylish, practical and convenient than ever before.

"With the release of the Galaxy A8 and A8+, we're bringing our customers' favorite features from our flagship smartphones, such as the Infinity Display and our first Dual Front Camera with Live Focus, to our Galaxy A series, which is already known for its premium design," said Junho Park, Vice President of Global Product Planning, Mobile Communications Business at Samsung Electronics. "The Galaxy A8 and A8+ exemplify our continued dedication to meeting the needs of our consumers by providing them with greater choice and convenience."

Snap bright, clear selfies with the **16MP F1.7 rear camera and 16MP+8MP F1.9 Dual Front Camera**, no matter where you are or what you're doing. The Dual Front Camera is made up of two separate cameras so you can switch between the two to take the type of selfie you want – from close-ups with the background to portrait shots with a clear and crisp background. And with the advanced **Live Focus feature**, you can easily adjust the bokeh effect before or after you take the picture to create high-quality images.

From day to night, the advanced camera makes sure you capture sharp images, even in **low-light conditions**. The new devices also allow you to customize your photos with fun options, from adding stickers to your selfie or highlighting a culinary extravaganza with Food Mode.

Shaky video footage will be a thing of the past with **video digital image stabilisation (VDis) technology**, and with an added **hyperlapse feature**, you can now create time-lapse videos that let you record, tell and share even longer stories.

When watching movies or playing games, the latest Galaxy A devices set a new standard for uninterrupted, immersive viewing experiences. The **Infinity Display** goes beyond the bezel with an immersive **18.5:9 display ratio**<sup>1</sup>, so that you can view the whole scene across your screen for the ultimate cinematic experience. The large screen is supported with ergonomic curved glass on the back and front. Its sleek glass and metal frame, smooth curves and comfortable grip make it even easier to watch or interact with content on your phone. The Galaxy A8 and A8+ are available in **four colors** including black, orchid grey, gold and blue to suit your personal style<sup>2</sup>.

Both devices will continually keep you informed with the Always On Display, meaning you can get information at a glance without unlocking your phone. With **Samsung Pay**<sup>3</sup>, there's no need to bring your wallet with you every time you go out. Supporting Magnetic Secure Transmission (MST) and Near Field Communication

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<sup>1</sup> Screen measured diagonally as a full rectangle without accounting for the rounded corners

<sup>2</sup> Color availability may vary by country

<sup>3</sup> Availability of service may vary by country

(NFC), the Galaxy A8 and A8+ can be used virtually anywhere you can tap or swipe your card. Every transaction via Samsung Pay is secure, yet very simple. All it takes is one swipe and one fingerprint scan.

Offering **IP68 water and dust resistance**<sup>4</sup>, the Galaxy A8 and A8+ can withstand the elements, including sweat, rain, sand and dust, making it suitable for nearly any activity or situation. The Galaxy A8 and A8+ support microSD cards so you can expand your storage capacity by as much as 400GB, and are the first in the A series to support Samsung's Gear VR.

The Galaxy A8 and A8+ will be available in early January 2018.

For more information, visit [www.samsungmobilepress.com](http://www.samsungmobilepress.com)

### Samsung Galaxy A8 and A8+ Product Specifications:

	Galaxy A8	Galaxy A8+
<b>Display</b>	5.6-inch FHD+ Super AMOLED, 1080x2220	6.0-inch FHD+ Super AMOLED, 1080x2220
	*Screen measured diagonally as a full rectangle without accounting for the rounded corners	
<b>Camera</b>	Front: Dual Camera 16MP FF (F1.9) + 8MP (F1.9), Rear: 16MP PDAF (F1.7)	
<b>Dimension</b>	149.2 x 70.6 x 8.4 mm, 172g	159.9 x 75.7 x 8.3 mm, 191g
<b>AP</b>	Octa Core (2.2GHz Dual + 1.6GHz Hexa)	
<b>Memory</b>	4GB RAM, 32/64GB	4/6GB RAM, 32/64GB
<b>Battery</b>	3,000mAh	3,500mAh
	Fast Charging / USB Type-C	
<b>OS</b>	Android 7.1.1	
<b>Network</b>	LTE Cat. 11	
<b>Payment</b>	NFC, MST	
<b>Connectivity</b>	Wi-Fi 802.11 a/b/g/n/ac (2.4/5GHz), VHT80, 256QAM, Bluetooth® v 5.0 (LE up to 2Mbps), ANT+, USB Type-C, NFC, Location (GPS, Glonass, BeiDou)* BeiDou coverage may be limited.	
<b>Sensors</b>	Accelerometer, Barometer, Fingerprint Sensor, Gyro Sensor, Geomagnetic Sensor, Hall Sensor, Proximity Sensor, RGB Light Sensor	
<b>Audio</b>	MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA	
<b>Video</b>	MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM	

\* Features and functions will vary by market and mobile operator

\* All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.

#### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.

<sup>4</sup> Carrying an IP68 dust and water resistance rating. Based on test conditions of submersion in up to 1.5 meters of fresh water for up to 30 minutes