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## **Samsung and Google Introduce the Next Generation Chromebook Designed for Google Play: The Samsung Chromebook Plus and Chromebook Pro**

*New Samsung Chromebooks Feature 360-degree Rotating Quad HD Touchscreen and Built-In Pen*

**LAS VEGAS – January 4, 2017** – Samsung Electronics America, Inc. today announced the [Samsung Chromebook Plus and Chromebook Pro](#), the latest generation of its Chromebooks that pairs the power and productivity of a laptop with the flexibility and versatility of a tablet. Samsung and Google partnered to design this next generation Chromebook, which is born at the intersection of hardware and software innovation. The Samsung Chromebook Plus and Chromebook Pro are designed for Google Play so you can use all the apps you love in addition to movies, books and music. The new Samsung Chromebooks also offer a 360-degree rotating touchscreen, quad HD screen, built-in digitized pen and new lightweight metal design.

“Since launching our first Chromebook over five years ago, we have continued to improve the product, developing a computer that not only fits into consumers’ lifestyles, but makes their lives easier, more mobile and more productive,” said Alanna Cotton, vice president of product marketing at Samsung Electronics America. “With the Chromebook Plus and Pro, we’re partnering with Google to pair a sleek design with supreme flexibility, encouraging users to experience more with Google Play and Android apps, while continuing to provide simplicity, top-rated security and shareability inherent in Chromebooks.”

### **Flexibility**

The Chromebook Plus and Pro are designed to be flexible – allowing the user to transform the Chromebook on demand. It is built with a 360-degree rotating touchscreen performing both as a notebook, and an ultra-mobile premium tablet.

For the first time in the Chromebook lineup the Chromebook Plus and Pro come with a built-in pen, which is embedded on the side of the device for secure storage and easy access. The pen takes convenience to another level with tablet-like benefits, such as the ability to effortlessly take notes and capture on-screen content. The pen is ready to use out of the box with pre-installed Google Keep for notetaking and Samsung ArtCanvas for drawing. The newly developed pen has a 0.7mm pen tip and pressure sensitivity for precise screen capturing.

With a sleek, lightweight design, the Chromebook Plus and Pro is a computer people will be proud to own. The high-quality hardware is slim, designed to fit right into consumers’ bags, so it’s easy to carry wherever the day takes them. Additionally, an integrated full-size keyboard and trackpad allows users to write and play from anywhere.

### **Experience More**

The new Chromebook isn’t just a laptop, or tablet – it’s a connection to a world of experience including apps, games and media, all through the Google Play Store. Delivering a stunning, immersive Quad HD 2400x1600 resolution display made of durable Gorilla Glass 3, with a 3:2 aspect ratio– users can game, work or binge-watch on Samsung’s best Chromebook screen.

The Chromebook Plus and Pro have upgraded its ports, and now includes two USB-C ports for enhanced connectivity and 4k video streaming, producing high quality video and gaming from the Chromebook on connected 4k displays.

### **Cutting-edge Software, Enhanced Productivity**

The Chromebook Plus and Pro are for the user that wants to do more, create more and get more done all while staying connected. The new Chromebooks deliver a powerful multitasking multi-window experience

allowing users to browse on Chrome, work in Google Drive and chat easily with friends on Google Hangouts.

The Chromebook Plus and Chromebook Pro also allows users the ability to access apps, work on documents or listen to a playlist while offline. Additionally, traditional Chromebook features like built-in anti-virus and automatic updates remain.

The new Chromebooks have 4GB of RAM and 32GB of storage\* and feature batteries that last up to 8 hours\*\*, as well as an enhanced battery life extender to lengthen productivity time. Samsung Chromebook Plus will feature an ARM processor starting at \$449 and will be available at major retailers, including Best Buy, in February. The Chromebook Pro will be powered by an Intel® Core™ m3 processor, designed for fast, responsive performance and will be available later this Spring. Both devices will come with the Google Play Store (Beta) pre-installed.

Samsung will debut Chromebook Plus and Chromebook Pro at CES 2017's regular exhibition hours, from January 5-8 at the Booth #15006, in LVCC, Level 1, Central Hall.

*\*All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

*\*Portion of memory occupied by existing content*

*\*\* Battery life is based on internal testing conducted by Samsung. Results may differ by usage pattern*

Model Code	XE513C24-K01US Chromebook Plus	XE510C24-K01US Chromebook Pro
Operating System	Google Chrome	Google Chrome
Processor / Chipset	OP1, Made for Chromebooks. Hexa-core (Dual A72, Quad A53)	Intel® Core™ M3 Processor 6Y30 (0.90 GHz up to 2.20 GHz, 4 MB L3 Cache)
Graphic	Internal Graphics	Intel® HD Graphics 515
Display	12.3" 2400x1600 LED Display (3:2 aspect ratio) with Touch Screen Panel	12.3" 2400x1600 LED Display (3:2 aspect ratio) with Touch Screen Panel
Memory	4GB LPDDR3 Memory (on BD 4GB)	4GB LPDDR3 Memory (on BD 4GB)
Hard Drive	32GB e.MMC	32GB e.MMC
Color	Platinum Silver	Platinum Silver
Multimedia	Internal Dual Array Digital Mic  Stereo Speakers ( 1.5 W x 2 ) 720p HD Camera	Internal Dual Array Digital Mic  Stereo Speakers ( 1.5 W x 2 ) 720p HD Camera
Network	802.11 ac (2x2) Bluetooth v4.0	802.11 ac (2x2) Bluetooth v4.0
Ports	1 Headphone out/Mic-in Combo  2 USB-C™ [up to 5Gbps*, 4K display out with optional adapter, Charging] MicroSD Multi-media Card Reader	1 Headphone out/Mic-in Combo  2 USB-C™ [up to 5Gbps*, 4K display out with optional adapter, Charging] MicroSD Multi-media Card Reader
Input	Clickpad Touch screen Island-type keyboard Pen	Clickpad Touch screen Island-type keyboard Pen
Power	30 W USB-C™ Adapter	30 W USB-C™ Adapter

	39Wh	39Wh
Dimension	280.8 x 221.6 x 12.9 ~ 13.9mm (11.06" x 8.72" x 0.51" ~ 0.55")	280.8 x 221.6 x 12.9 ~ 13.9mm (11.06" x 8.72" x 0.51" ~ 0.55")
Weight	1.08Kg (2.38lbs)	1.08Kg (2.38lbs)
Software	※ Software can be changed without notice.  AirDroid Premium (free one-year subscription, full version) ArtCanvas	※ Software can be changed without notice.  AirDroid Premium (free one-year subscription, full version) ArtCanvas
Etc	Accelerometer Sensor Gyro Sensor	Accelerometer Sensor Gyro Sensor

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