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Myleene Klass & Samsung Spread Festive Cheer with the Launch of World'S First Tablet Piano

Thursday 10th December, London, UK – Today Myleene Klass took to the world's first upright piano made entirely of Samsung tablets as she brought Christmas cheer to London's Spitalfields Market.

Passers-by saw classically-trained pianist Myleene unwrap a huge present under a Christmas tree to unveil a piano made with over 100 of Samsung's newest tablet, the Galaxy Tab S2, before sitting down to tinkle on the tablet ivories, the festive music brightening up a cold dark December morning.

Talking at the launch of the piano, Myleene said; "Nothing makes me feel more festive than gathering around the piano with my two girls. The Samsung Tab S2 piano is a real first and nothing like I've ever played before. My youngest has just learned jingle bells and I know she'd love to try it on this piano!"

"Christmas has to be my favorite time of year. Decorating the tree with my babies, helping them open their advent calenders, untagling the fairy lights plus deciding whether a star or a fairy should get poll position on the tree are all part of the fun. I find a tablet is a must for Christmas planning and organising. I'll be using mine for everything from Christmas shopping to Skyping friends and family on the big day."

Conor Pierce, Vice President of IT & Mobile at Samsung Electronics UK & Ireland commented; "Samsung's Galaxy Tab S2 has been designed for those who want a tablet that is ultra slim and

lightweight; ideal for helping you explore new content wherever you are, even if that means right in the middle of the bustling Spitalfields market.”

“With stunning AMOLED screens the tablet piano not only sounds great but looks great too, with the screens showing off a fantastic gold Christmas wrapping paper animation. Like the piano, the Galaxy Tab S2 is also available in a beautiful gold design, making it the perfect special Christmas gift for family or loved one.”

For more information about the Galaxy Tab S2, please visit

<http://www.samsung.com/uk/consumer/mobile-devices/tablets/galaxy-tab-s/SM-T815NZDEBTU?catnm=Tablets&catid=4293>

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