



## **Samsung Gear S3 Begins Global Rollout with Debut in South Korea**

*The Gear S3 offers two bold, timeless designs with sophisticated and enhanced standalone features*

**SEOUL, South Korea, Nov. 11, 2016 – Samsung Electronics Co. Ltd.** today announced the official launch of the striking and innovative Samsung Gear S3 smartwatch. At initial launch, the Gear S3 will be available in South Korea and will roll out in additional markets worldwide including Australia, Dubai, France, Germany, Singapore, U.K., and U.S. starting on November 18. The cutting-edge timepiece combines timeless design with the latest in mobile technology, and will be available in two designs – the rugged Gear S3 frontier and the modern, sleek Gear S3 classic.

“A significant addition to our smartwatch portfolio, we drew inspiration from classic watch manufacturers to offer consumers a premium timepiece,” said Younghee Lee, Executive Vice President of Global Marketing and Wearable Business, Mobile Communications Business at Samsung Electronics. “The immensely intelligent Gear S3 is a testament to our focus on evolving and leading the wearables category and ultimately delivering a smartwatch unlike any other on the market.”

### **Timeless Design and Enhanced Standalone Convenience**

Both the Gear S3 frontier and Gear S3 classic take inspiration from traditional watchmakers, offering refinements in design, including Samsung’s trademark sleek circular bezel and carefully-crafted details on the watch face. Consumers can customize the watch face and switch the changeable 22mm watch band to fit their personal style. It also supports Always On Watch so the watch face always shows the time instead of automatically fading to black.

Delivering the latest in mobile technology, the Gear S3 is IP68 water and dust resistant, and offers military grade durability. Equipped with a built-in GPS, as well as the S Health, Alti/barometer and Speedometer apps, users can track daily fitness activities and outdoor conditions from altitude and atmospheric pressure to sudden changes in weather, distance traveled and speed. Additionally, the long-lasting battery can last up to four days on a single charge.

### **Samsung Pay on the Gear S3**

The Gear S3 features Samsung Pay and is the first wearable with MST payment capabilities, meaning consumers can tap or swipe their credit or debit card and make secure mobile payments from their wrist. At launch, Samsung Pay on the Gear S3 will be available in the U.S., Australia and Singapore.\*

### **LTE Connectivity**

Providing ultimate convenience and superior functionality, Samsung will introduce LTE support on the Gear S3 frontier in South Korea, U.S., and select countries. With wireless network connectivity, users will be able to receive texts, emails and alerts even when their phone isn’t nearby.

To celebrate the Gear S3 launch, Samsung will roll out changeable watch band promotions across the globe.\*\*

To learn more about the product, please visit,

1. [How to explore the world with Samsung Gear S3](https://www.youtube.com/watch?v=5Xdvi7g8BdA) (<https://www.youtube.com/watch?v=5Xdvi7g8BdA>)
2. [How to stay organized with Samsung Gear S3](https://www.youtube.com/watch?v=3fi4a45L0kk) (<https://www.youtube.com/watch?v=3fi4a45L0kk>)
3. [How to be Super Dad with Samsung Gear S3](https://youtu.be/ikgH-AJfRSg) (<https://youtu.be/ikgH-AJfRSg>)
4. [How to tune your ride with Samsung Gear S3](https://youtu.be/ZbJjs2HTOP0) (<https://youtu.be/ZbJjs2HTOP0>)
5. Samsung Mobile Press (<http://www.samsungmobilepress.com>)

### Gear S3 Product Specification

	Samsung Gear S3	
	Gear S3 frontier	Gear S3 classic
Model	Bluetooth®, LTE	Bluetooth®
Display	1.3" Circular Super AMOLED 360 x 360, 278ppi Full Color Always On Watch Corning® Gorilla® Glass SR+	
AP	Dual core 1.0 GHz	
OS	Tizen Based Wearable Platform 2.3.1	
Size	46 x 49 x 12.9 63g (without band)	46 x 49 x 12.9 59g (without band)
Band	22mm	22mm
Memory	4GB Internal memory, 768MB RAM	
Connectivity	3G/LTE, Bluetooth® 4.2, Wi-Fi b/g/n, NFC, MST, GPS/Glonass	Bluetooth® 4.2, Wi-Fi b/g/n, NFC, MST, GPS/Glonass
Sensor	Accelerometer, Gyro, Barometer, HRM, Ambient light	
Battery	380mAh	
Charge	Wireless charging (WPC Inductive)	
Durability	IP68 water & dust resistance	

*\*Service availability and scope may vary by each region and market condition.*

*\*\*Promotions may vary by each region and are subject to change without notice or obligation.*

*All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

*Battery performance may vary depending on network conditions and configuration, and device usage.*

**About Samsung Electronics Co., Ltd.**

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