



Samsung Electronics Washer Receives Germany's Top Consumer Standards Accolade

Samsung washing machine receives the highest score in Stiftung Warentest's category tests



November 24, 2015 – Samsung Electronics Co., Ltd., today announced that the Samsung WF76F7E6P4W washing machine has been awarded a prestigious number one rating by Germany's top consumer standards organization.

Stiftung Warentest tested 12 washing machines with a load capacity of seven to eight kilograms and an energy rating of A+++.

Each was thoroughly and rigorously tested against a number of criteria including environmental aspects, user friendliness of handling and functionality of washing.

The Samsung WF76F7E6P4W was awarded the best combined score of 1.8, due to its outstanding performance. The functionality of Samsung's washing machine outshined that of its competition. In particular, the most notable category achievement was scoring 'very good' for its 'durability', for which around 10 years* of use was simulated, highlighting the longevity of the product and its value for money.

"Our Research & Development experts have been setting new standards for many years at the European Research Council in Stuttgart, with whom we work closely in order to continually advance the white goods category," said Daniel Harvie, Director of Digital Appliances Business at Samsung Europe. "Because of this, we are especially proud of our recent award in the washing machine category, and believe that it reinforces our strategy and focus on quality and high life expectancy."

This is the sixth consecutive year that a Samsung washing machine has been awarded this rating in the 'Life Expectancy' category**, and these combined achievements further cement Samsung's status as a global leader in innovation and expertise in the field of home appliances.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at www.samsung.com and our official blog at global.samsungtomorrow.com.

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Note to Editors:

* Three machines of each model ran 1840 cycles in various programs, Which is equivalent to doing 3.5 wash loads per week for 10 years.

** The following models have been awarded the “very good” rating by Stiftung Warentest in the “Life Expectancy” test category: the WF8724 model (2009), the WF9824 model (2010), the WF10724 model (2011), the WF5784 model (2013), the WF70F7E6P4W mode (2014), the WF76F7E6P4W model (2015)

Stiftung Warentest rigorously tests domestic appliances to ensure they are fit for consumer use and has tested over 100,000 products It offers impartial and independent results and is known for its strict standards, with many German consumers referencing Stiftung Warentest to inform purchases.

Samsung received the following category scores to obtain an average score of 1.8 – putting the WF76F7E6P4W washing machine in first place. To note, the score is on a scale of 0.5 to 5.5, with lower scores on the scale being better.

- Function : 2.0
- Durability: 1.0
- Handling: 2.1
- Environment: 2.3
- Water safety 1.3