SAMSUNG

Samsung Awards $20,000 in Technology to 51 Public Schools Across the U.S. to Support STEM Learning Through Projects that Address Community Issues

RIDGEFIELD PARK, N.J.– December 10, 2015 – Samsung Electronics America (SEA) today announced the 51 state winners of the 6th annual Samsung Solve for Tomorrow Contest (#SamsungSolve), the company's $2 million* flagship program that supports its nationwide initiative to boost enthusiasm for science, technology, engineering and math (STEM) education among students in grades K-12 in partnership with BrainPOP, Adobe and the National Environmental Education Foundation.

Each of the 51 schools, chosen from more than 4,100 entries, receive $20,000* in Samsung technology – including a Samsung GALAXY Camera™, ATIV Book 9 laptop and Adobe Elements software – to create a 2-minute video about their project that addresses the contest challenge: *Show how STEM can help improve your community.*

"We couldn't be more excited about this year's state winners," said Ann Woo, who directs Corporate Citizenship for Samsung Electronics America. "The breadth of project topics ranging from eliminating pedestrian fatalities in urban areas to designing a mobile shelter to keep the traditions of a community with a nomadic heritage alive and everything in between – all through the application of science and technology truly speak to Samsung's roots in creating innovations that matter, the kind that improve people's lives in tangible ways. We look forward to helping these students and teachers build greater STEM competency both in and out of their classrooms to empower them further."

Those with the best videos advance to the next phase of the contest to become the 15 national finalists and win $40,000* for their school. As a national finalist, each school presents their projects to a live panel of judges and invited guests in March. How they perform is factored into the selection criteria for the five national winners who receive $120,000* for their school. Three of the five national winners are selected by a panel of judges, one by Samsung employees and one by online voters.

"It's a learning opportunity that encourages customized teaching, students to excel in their areas of interest, and present and defend their work to experts and media," said Tom Larsen, who led his class of Galena High School STEM Academy freshman in Reno, Nevada, to become a national winner last year. "I couldn't have imagined the impact this would have on me personally, my students, our program, school and community. This was a school year none of us will ever forget."

The Samsung Solve for Tomorrow Contest launched in 2010 to engage students in active, hands-on STEM learning as a response to trailing STEM skills among U.S. students. Since 2004, Samsung has invested more than $17 million* in technology to more than 1,200 public schools across the United States.

This year's 51 state winners of the Solve for Tomorrow Contest are:

SCHOOL NAME	City	STATE
Akiuk Memorial School	Kasigluk	AK
Lawrence County High School	Moulton	AL

SAMSUNG

eSTEM Public Charter Schools	Little Rock	AR
Trevor G. Browne	Phoenix	AZ
Mission Valley ROP/ James Logan High School	Fremont	CA
Horizon Middle School	Aurora	CO
Engineering and Science University Magnet School	Hamden	CT
Eastern Senior High School	Washington	DC
Caesar Rodney High School	Camden	DE
Northeast High School	Oakland Park	FL
Tucker Middle School	Tucker	GA
James Campbell High School	Ewa Beach	HI
Maquoketa	Maquoketa	IA
Lakeside Jr/Sr High School	Plummer	ID
Monticello Middle School	Monticello	IL
Northwest High School	Indianapolis	IN
Jackson Heights High School	Holton	KS
Murray High School	Murray	KY
West Feliciana High School	St. Francisville	LA
Dr. Paul Nettle Middle School	Haverhill	MA
Worcester Technical High School	Newark	MD
Maine School of Science and Mathematics	Limestone	ME
University Prep Science and Math High School	Detroit	MI
Anoka Middle School for the Arts	Anoka	MN
Ridgewood Middle School	Arnold	MO
South Jones Elementary	Ellisville	MS
Lewistown Junior High School	Lewistown	MT
East Duplin High School	Beulaville	NC
Minto School District 20	Minto	ND
Omaha Northwest Magnet High School	Omaha	NE
Winnisquam Regional High school	Tilton	NH
Dr. Michael Conti School (PS 5)	Jersey City	NJ
Mescalero Apache School	Mescalero	NM
Anthony Saville Middle School	Las Vegas	NV
Brooklyn Technical High School	Brooklyn	NY
Coventry High School	Akron	OH
Wewoka Middle School	Wewoka	OK
Gateways High School	Springfield	OR
Burrell High School	Lower Burrell	PA
East Greenwich High School	East Greenwich	RI

SAMSUNG

W.J. Keenan High School	Columbia	SC
Newell High School	Newell	SD
West End Middle School	Nashville	TN
Graham High School	Graham	TX
Willowcreek Middle School	Lehi	UT
Loudoun Valley High School	Purcellville	VA
Lake Region Union High School	Orleans	VT
Waterville High School	Waterville	WA
Lincoln Middle School	Kenosha	WI
Andrew Jackson Middle School	Cross Lanes	WV
Wheatland Middle School	Wheatland	WY

For more information about Samsung Solve for Tomorrow, please visit samsung.com/solve.

For more information about Samsung's Corporate Citizenship efforts, please visit samsung.com/citizenship.

Estimated Retail Value

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, N.J., Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, mobile products and wearables, wireless infrastructure, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and one of America's fastest growing home appliance brand. To discover more, please visit www.samsung.com.