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Samsung and Nestlé To Collaborate on Digital Health and Nutrition

Nestlé Institute of Health Sciences and Samsung Strategy and Innovation Center (SSIC), representing two of the world's leading companies in the fields of nutrition and technology, collaborate to combine Internet of Things (IoT) and nutrition science to create insights for healthy living.

July 28, 2016 — On Thursday, Samsung Strategy and Innovation Center and Nestlé Institute of Health Sciences announced a collaboration to harness the power of IoT technology and nutrition science to provide new insights into healthy living.

This collaboration aims to combine IoT, scientifically validated bio sensors, advanced multi-modal technology, and comprehensive nutritional approach to provide people with entirely new awareness into health and wellness. In addition, the collaboration aims to empower individuals to better manage their own health and wellbeing by providing relevant and contextual recommendations around nutrition, lifestyle, and fitness, to help individuals live healthier and better lives.

“We are delighted to enter this collaboration with a global leader in the field of sensor technologies,” said Stefan Catsicas, Nestlé Chief Technology Officer. “It will advance our Nutrition, Health and Wellness strategy, to support people who want to live a healthier lifestyle.”

“We’re excited about the breakthroughs this collaboration will bring,” said Young Sohn, President and Chief Strategy Officer, Samsung Electronics Co., Ltd. “Today, we live in an era of smarter living brought about by the convergence of technology and life science. It’s an era where the data from smart sensors and devices in our daily life such as mobile phones, wearables, and smart refrigerators can help us to understand our nutrition and activity and to guide us towards a healthier lifestyle.”

By combining the Samsung ARTIK™ IoT platform vision, deep semiconductor expertise, and a global platform of smart device solutions, together with Nestlé’s expertise in nutrition and biomedical science,

the collaboration aims to better understand the voice of the body and empower millions of people to live well and be well.

The relationship extends beyond what millions of consumers already enjoy and experience with the global brands of Nestlé and Samsung. What makes this collaboration meaningful is that it combines digital and comprehensive nutritional sciences in a way that has great potential for worldwide reach. This relationship is underpinned by extensive research, the innovative, visionary people inside Samsung and Nestlé, and the recognition of this collaboration synergy.

Samsung Strategy and Innovation Center and Nestlé Institute of Health Sciences will work towards the development of a new digital health platform to provide more personal and meaningful insights that inspire healthy living.

More details about the platform are expected when the first pilots begin in early 2017.

About Nestlé Institute of Health Sciences

Nestlé Institute of Health Sciences carries out fundamental research for the understanding of health and disease and for developing science-based targeted nutritional solutions for the maintenance of health. It is based on the campus of the world-renowned Swiss Federal Institute of Technology (EPFL, École polytechnique fédérale) in Lausanne, Switzerland, and is part of Nestlé's global R&D network.

<https://www.nestleinstitutehealthsciences.com/>

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, opening new possibilities for people everywhere through relentless innovation and discovery. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

About the Samsung Strategy and Innovation Center (SSIC)

SSIC is a global organization within Samsung Electronics Co., Ltd. focused on innovation and new business creation, headquartered in Silicon Valley and with offices in Korea, Israel, France, and the U.K. SSIC's mission is to develop and accelerate disruptive technologies through open innovation, investments, and acquisitions by working in collaboration with entrepreneurs and strategic partners to enhance people's lives and to help make the world a better place.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the Internet of Things, Samsung's and Nestlé's plans, the potential of the combined platform to produce new apps and services, and the ability of the collaboration to improve the health and wellness of individuals. These and any other forward-

looking statements in this release are based on management's current expectations of future events and are subject to a number of risks and uncertainties that could cause actual results to differ materially and adversely from those set forth in or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, the changes in the digital health market and the regulatory environment, difficulties in integrating technologies of the two companies , inability of the companies to allocate sufficient financial and other resources to the collaboration; and early termination of the collaboration. The companies are providing the information in this release as of this date and do not undertake any obligation to update any forward-looking statements contained in this release as a result of new information, future events or otherwise.

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