

## **Samsung Electronics Launches ProXpress C30 Series MFPs for Small and Medium-Sized Enterprises**

- *Offers lower total cost of ownership with high yield toner cartridges and instant fusing system*
- *Delivers detailed and precise prints and copies*
- *Enhances business productivity thanks to easy fleet management*

**SEOUL, Korea – March 7, 2016** – Samsung Electronics Co., Ltd., launched its new ProXpress C30 series multi-function printers (MFPs), which feature lower operating costs and high productivity. The ProXpress C30 series is optimized for small- and medium-sized company users, especially in business sectors such as professional services and retail, where printing quality, usability and operation costs are prioritized. The series includes three models: the C3010ND, C3060ND and C3060FR.

“Samsung Electronics has established itself in providing products that offer reliable performance with a low total cost of ownership (TCO) for small- and medium-sized enterprises and workgroup users,” said David SW Song, Senior Vice President of Printing Solutions Business at Samsung Electronics. “With an array of business-efficient printing devices, Samsung will continue to develop a smart office environment that enhances document management,”

Using the C30 series, businesses can effectively reduce the TCO for printing products as it provides high-yield toner cartridges that can handle heavy printing volumes. The operation cost can be further reduced thanks to Samsung’s Instant Fusing System technology, which provides shorter wait times, faster prints and copies, and helps lower energy consumption.

Another key feature of the C30 series is its high-quality graphics. With resolutions of 9,600 x 600 dots per inch and Samsung’s Rendering engine for Clean Pages (ReCP) technology, printed, copied and scanned documents and images are optimized, with unnecessary details omitted and unclear elements enhanced.

In comparison to the prior series, the C30’s overall features have been improved: printing speed has increased from 26 ppm to 30 ppm, toner yield to 8K/5K and paper capacity to 1,400 sheets. With an 800 MHz dual CPU processor, 50 percent faster than the previous models, the machines’ printing, copying and scanning processes have been accelerated as well.

Any Samsung eXtensible Open Architecture (XOA) embedded devices or selected independent software vendor (ISV) solutions such as Rindale, Scanshare and Cirrato can be easily integrated with the C30 series. Consumers can check the printing information about the C30 series on Samsung Printing Catalog, a mobile print app available for smartphones and tablets to provide user-friendly guidelines about Samsung printers and copiers.

### **About Samsung Electronics Co., Ltd.**

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press materials, please visit the Samsung Newsroom at [news.samsung.com](http://news.samsung.com).