



## Samsung Electronics Announces Earnings Guidance for 4Q 2016

**SEOUL, Korea – Jan. 6, 2017** – Samsung Electronics Co., Ltd. today announced its earnings guidance for the fourth quarter of 2016.

- Consolidated Sales: Approximately 53 trillion Korean won
- Consolidated Operating Profit: Approximately 9.2 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Please note that Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, in compliance with such disclosure regulations, the above figures represent the median of the earnings estimate range, provided below.

- Sales: 52 ~ 54 trillion Korean won
- Operating Profit: 9.1 ~ 9.3 trillion Korean won

Overall the company estimated full-year 2016 consolidated sales of approximately 201.54 trillion Korean won and consolidated operating profit of approximately 29.22 trillion Korean won.

The above figures are estimates of consolidated earnings based on K-IFRS.

**※ 2016 3Q, 2015 4Q and FY 2015 consolidated figures based on K-IFRS are as follows**

| (in trillion won) | 2016. 3Q | 2015. 4Q | FY 2015 |
|-------------------|----------|----------|---------|
| Sales             | 47.82    | 53.32    | 200.65  |
| Operating profit  | 5.20     | 6.14     | 26.41   |

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**About Samsung Electronics Co., Ltd.**

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at [news.samsung.com](http://news.samsung.com).