

## Samsung Galaxy View Offers a New Dimension in Mobile Entertainment Experience

- *A large 18.4" touchscreen display and video-optimized user interface provide the ultimate mobile media consumption experience*
- *Samsung partnered with a variety of regional content providers to offer free subscriptions to beIN SPORTS CONNECT, SHAHID PLUS, Telly, Starz Play and icflix with every Galaxy View*

**Lisbon, Portugal – February 20, 2016 – Samsung Electronics Co., Ltd** today announced the Samsung Galaxy View, which delivers an unprecedented mobile entertainment experience by streaming video and media content on the largest Android mobile device on the market. With its large touchscreen display, video-optimized user interface and long-lasting battery life, the Galaxy View lets consumers seamlessly experience the best in video and media from a range of television and other service providers.

Committed to expanding its partner ecosystem and enhancing viewing experiences for consumers in the region, Samsung also revealed that its customers will receive limited subscriptions to premium regional content with every purchase of the Samsung Galaxy View. The tablet's 18.4" Full HD screen offers an unprecedented mobile entertainment experience, further enhanced by a one year free subscription to beIN SPORTS CONNECT, as well as three month free trials to SHAHID PLUS, Telly, Starz Play and icflix.

"At Samsung, we are committed to offering our customers new mobile experiences, which are relevant to them. Partnering with regional content providers enables us to offer our customers regionally relevant content and enhance their viewing experiences with the largest tablet on the market today. We are excited to bring the Galaxy View to our region and provide an entirely new way of consuming mobile and video entertainment," said Abdo Chlala, Head of IT & Mobile Business at Samsung Middle East & North Africa.

The Galaxy View's 18.4" Full HD screen is optimized for media consumption. From the screen size to content, the Galaxy View has been designed with a video-centric interface in mind. The dedicated home screen for videos showcases various content services all in one place, making it incredibly easy and convenient for users to enjoy the latest entertainment.

Sporting a wide selection of entertainment features, the Galaxy View allows users to take advantage of its large display and high quality stereo speakers. Users can enjoy a new level of multimedia experience such as video, music and game as well as richer social communication such as video calls and the Family Square feature, which provides a customized dashboard that can be connected with friends and family members.

The Galaxy View's long-lasting battery life provides up to 8 hours of video playback\*, ensuring that users can enjoy hours of content consumption without worrying about recharging. Additionally, users benefit from the easy-to-use touchscreen interface and versatile 2-way stand.

\*Battery performance may vary depending on network conditions and device usage.



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