



Samsung Galaxy S7 edge Named Best Smartphone 2016 at Mobile World Congress 2017

Samsung's innovative flagship device receives an award in the Best Mobile Handsets and Devices category

BARCELONA – February 27, 2017 – Samsung Electronics today announced that the Galaxy S7 edge was awarded the “Best Smartphone 2016” in the Best Mobile Handsets and Devices category at the annual Global Mobile Awards (Glomo Awards) at Mobile World Congress 2017.

As the world leader in mobile innovation, Samsung continues to redefine what is possible for consumers across the globe with the best in hardware, software and services. The Galaxy S7 edge features a refined design, advanced camera and outstanding performance.

“We are honored that the Galaxy S7 edge was recognized by the GSMA as ‘Best Smartphone 2016’ at the 2017 Glomo Awards, reinforcing our commitment to craftsmanship in design and innovation,” said Junho Park, Vice President of Global Product Strategy, Mobile Communications Business at Samsung Electronics. “This award is a testament to our constant pursuit of excellence as we continue to exceed consumers’ expectations through revolutionary mobile technology.”

“Our congratulations to all of the winners and nominees of the GSMA’s Glomo Awards at Mobile World Congress this week,” said Michael O’Hara, Chief Marketing Officer, GSMA. “The Glomo Awards truly showcase those companies and individuals that are driving innovation in the rapidly evolving mobile industry. We thank all of our entrants, judges, sponsors and partners for supporting the 2017 Glomo Awards.”

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.