## **SAMSUNG**



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# Verizon and Samsung launch 4G LTE small cell solution for enhanced in-building coverage for enterprise customers

Cost-effective 4G LTE Verizon Network Extender for Enterprise provides fast, reliable access to voice (VoLTE) and data service for business

**Basking Ridge, New Jersey – January 26, 2016** – Verizon Enterprise Solutions and the Networks Division of Samsung Electronics America, Inc. today announced immediate availability of the 4G LTE Network Extender for Enterprise designed to enhance indoor wireless coverage for the enterprise.

Verizon's 4G LTE Network Extender for Enterprise uses Samsung's innovative small cell technology to deliver a 4G LTE solution for organizations that transforms weak coverage areas within a business into productive work zones, enabling workers' smartphones and tablets to stay connected where and when they are needed.

The solution is ideal for mid-sized locations (10,000 to 100,000 square feet) and is cost-effective and easy to deploy. A single unit supports approximately 42 concurrent users and about 31,500 square feet.

"The introduction of this solution with Verizon represents our continued focus on delivering innovative LTE solutions for our customers," said Mark Louison, Networks Division Senior Vice President and U.S. General Manager for Samsung Electronics America. "The 4G LTE Network Extender for Enterprise expands the small cell portfolio for Verizon to deliver the best service for their location-diverse subscriber base."

This combination of better technology and affordability is driving significant growth for this type of solution across multiple industries, including hotels, hospitals, public safety offices, government agencies, and remote and expansive operations facilities.

"The Samsung solution provides us with an offering for our enterprise customers that have significant volumes of devices, employees or guests that require a fast connection for 4G LTE," said T.J. Fox, senior vice president of Wireless Enterprise for Verizon. "The introduction of the 4G LTE Network Extender for Enterprise provides our business and government clients with a 4G voice and data solution that seamlessly extends the corporate network to deliver mission- critical apps and corporate emails in a high performance environment."

With more than 35 years of experience in developing and commercializing telecom network technologies, Samsung's Networks Division has worked closely with mobile service providers around the world, helping them successfully implement advanced LTE solutions. Samsung's network solutions are globally recognized and successfully deployed in the U.S., Korea and Japan, allowing carriers to seamlessly integrate multiple communications protocols to create a unified customer experience.

Verizon Enterprise Solutions helps clients improve customer experience, drive growth and business performance and manage risk. With industry-specific solutions provided over the company's secure mobility, cloud, strategic networking, Internet of Things and advanced communications platforms, Verizon Enterprise Solutions helps open new opportunities around the world for innovation, investment and business transformation. Visit www.verizonenterprise.com to learn more.

### About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and America's fastest growing home appliance brands. To discover more of the award-winning products you love with Samsung, please visit <a href="www.samsung.com">www.samsung.com</a> and for the latest Samsung news, please visit <a href="mailto:news.samsung.com/us">news.samsung.com/us</a> and follow on Twitter @SamsungNewsUS.

#### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at <a href="mailto:news.samsung.com">news.samsung.com</a>.

#### **About Verizon**

Verizon Communications Inc. (NYSE, Nasdaq: VZ) employs a diverse workforce of 177,700 and generated nearly \$132 billion in 2015 revenues. Verizon operates America's most reliable wireless network, with more than 112 million retail connections nationwide. Headquartered in New York, the company also provides communications and entertainment services over America's most advanced fiberoptic network, and delivers integrated business solutions to customers worldwide.

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