



[Update] Samsung Electronics Announces Revised Earnings Guidance for Q3 2016

SEOUL, Korea – October 12, 2016 – Samsung Electronics Co. Ltd. today announced its REVISED earnings guidance for the third quarter of 2016.

After recent incidents and in consideration of our consumers' safety, Samsung Electronics stopped sales, exchanges and production of the Galaxy Note 7. Below is a revised pre-earnings guidance which reflects the impact of this decision on the third quarter earnings, in accordance with accounting standards. We are providing the revised guidance based on disclosure regulations of securities market.

- Consolidated Sales: Approximately 47 trillion Korean won
- Consolidated Operating Profit: Approximately 5.2 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Please note that Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, in compliance with such disclosure regulations, the above figures represent the median of the earnings estimate range, provided below.

- Sales: 46 ~ 48 trillion Korean won
- Operating Profit: 5.1 ~ 5.3 trillion Korean won

SEOUL, Korea – October 7, 2016 – Samsung Electronics Co., Ltd. today announced its earnings guidance for the third quarter of 2016.

- Consolidated Sales: Approximately 49 trillion Korean won
- Consolidated Operating Profit: Approximately 7.8 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Please note that Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, in compliance with such disclosure regulations, the above figures represent the median of the earnings estimate range, provided below.

- Sales: 48 ~ 50 trillion Korean won

- Operating Profit: 7.7 ~ 7.9 trillion Korean won

※ 2016 2Q and 2015 3Q consolidated figures based on K-IFRS are as follows

(in trillion won)	2016. 2Q	2015. 3Q
Sales	50.94	51.68
Operating profit	8.14	7.39

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The Company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com

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