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Samsung Electronics to Showcase Expanded Professional Gaming Monitors Lineup at Gamescom 2016

Optimized for Hardcore Gamers, the New CFG70 Curved Monitor Delivers More Realistic and Immersive Gameplay

Cologne, Germany – August 17, 2016 – In demonstrating the latest innovations across its curved gaming monitor portfolio, Samsung Electronics will reinforce its leadership in the interactive gameplay space at the Gamescom 2016 conference. Scheduled to take place August 17-21, 2016 at the Koelnmesse in Cologne, Germany and billed as “the world’s largest computer and video game event,” Gamescom 2016 is expected to bring together more than 345,000 gamers, media, developers and retailers.

In line with the event’s “Heroes in New Dimensions” theme, Samsung (booths A070 and B070 in Hall 10.1 and booth A055-A in Hall 09.1) will offer players a look at the future of virtual competition with its new CFG70 curved gaming monitor. The CFG70 (24-inch model) combines crystal-clear picture quality with a range of user-friendly features to create an immersive, lifelike environment designed to impress even the most hardcore gamers.

“As developers incorporate advanced features into their newest titles, dedicated video game consumers need high-quality displays to amplify these enhancements and make them feel as if they are part of the game,” said Seog-gi Kim, Senior Vice President, Visual Display Business at Samsung Electronics. “The CFG70 represents the latest evolution of our pioneering gaming monitor technology, and adds unparalleled presentation and realism to the gaming experience. At Gamescom 2016, we invite attendees to see first-hand how our curved displays bring today’s most popular video game titles to life.”

A Broader Gameplay Arena

The CFG70 monitor’s “Super Arena” design invites gamers to experience the thrill of victory from multiple perspectives. Featuring 1800R curvature (indicating a curvature radius of 1,800 mm.) and a uniform 178-degree wide viewing angle, the CFG70 envelops players across the entire screen and brings previously hidden colors and game details to life. Integrated sound interactive LED lighting complements this enhanced picture presentation and further fosters gamer immersion.

Gamers also benefit from the CFG70’s continuity features that ensure uninterrupted interaction. The CFG70 is the industry’s first gaming monitor to offer 1m/s moving picture response time, providing a consistent, real-time display across the entire screen. A 144 Hz refresh rate additionally drives seamless transitions as games progress.

An Intuitive Interface

For added game management convenience, Samsung has equipped the CFG70 monitor with its user-friendly Gaming UX OSD interface. During competition, gamers can view and adjust all essential settings – ranging from response time to refresh rate – through a single-source on-screen dashboard. A series of

easily-accessible shortcut hot keys located on the front and back of the monitor give gamers even more options to quickly update frequently-used gameplay parameters.

Longer and More Comfortable Competition

Samsung's latest curved gaming monitor additionally is designed to reduce visual fatigue and encourage longer gameplay sessions. The CFG70's flicker-free technology prevents strenuous display inconsistencies, and a complementary Eye Saver Mode feature safeguards users from harmful blue light emissions. To further reduce input latency, stutter and lag, and generate a consistent picture, the new monitor's embedded AMD FreeSync™ Technology over HDMI® functionality synchronizes screen refresh rates with users' AMD graphics cards.

Outside of its own Gamescom 2016 booth, several of Samsung's partners also will feature its curved gaming monitors at their show floor stations, including:

- Bethesda Softworks (booths A051 and B050 in Hall 08.1)
- Crytek (booths B011 and C012 in Hall 02.1)
- ESL Gaming/Turtle Entertainment (booths A050-A053 in Hall 09.1)
- Ubisoft (multiple booths in Hall 06.1)
- Xbox (also demonstrating Samsung's UHD monitors at its booth in Hall 8)

To learn more about Gamescom 2016, visit www.gamescom-cologne.com. For more information about Samsung's curved gaming monitors, as well as related Samsung Newsroom articles including photos and videos, please visit news.samsung.com.

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