



Samsung's New, Enhanced Wearables – Gear Sport, Gear Fit2 Pro, Gear IconX

Combine the Best in Smart Living, Fitness and Health

BERLIN – August 30, 2017 – Samsung Electronics Co., Ltd. today introduced three new devices to its industry-leading wearable portfolio: Gear Sport, a sleek and versatile fitness-focused smartwatch that is water resistant; Gear Fit2 Pro, an upgraded GPS sports band with smart features; and Gear IconX, a second generation of the company's groundbreaking cord-free earbuds. Samsung's new Gear devices were designed to help consumers get the most out of their day, and help them live a healthy and well-balanced life.

The new Gear devices assist with a range of activities – from robust fitness tracking to nutrition and sleep monitoring, as well as motivational coaching as a lifestyle companion. By introducing new smart capabilities and easy-to-use features, and by partnering with leading names in tech and fitness, Samsung is helping consumers go beyond fitness and accomplish big things.

“At Samsung, we celebrate the everyday athlete – whether you're going for a light jog, or training for your next triathlon. We have a long history of embracing choice and innovation, and our wearables are designed to help consumers of varying fitness levels meet their goals and aspirations. We want to help remove the stigma that fit can only mean one thing and that fitness trackers are complex and for only the most intense of workouts,” said DJ Koh, President of Mobile Communications Business, Samsung Electronics. “Our new Samsung Gear wearables help consumers ‘go beyond fitness’ and enjoy an active, balanced and fulfilled life in a smart and seamless way.”

As part of this updated line-up, Samsung created new capabilities for Gear Sport and Gear Fit2 Pro:

- **Industry-Leading Water Resistance and Swim Tracking:** An ideal companion for any swim - from laps to playing in the pool - these devices are 5 ATM¹ certified for water resistance. Now with Speedo's latest swimming training app, Speedo On, the Gear Sport and Gear Fit2 Pro also allow you to easily track key swim metrics including lap count, lap time, stroke type and more.
- **Top-of-the-line Heart Rate Monitoring:** With improved accuracy, the devices offer advanced real-time heart rate monitoring. They help you continuously monitor your heart activity – whether it's enjoying a stress-free nap or an invigorating cycling class.
- **Premium Partnerships:** Daily activity can be supplemented with updated Under Armour and Spotify partnerships. Both devices provide access to Under Armour's fitness apps including

¹ Gear Sport and Gear Fit2 Pro have ISO 22810:2010 certification for wristwatches for 5 ATM rating of 50 meters (165 feet) under defined conditions of pressure, time, velocity and temperature. This means that both devices are safe to wear while walking in the rain or showering, and may be used for shallow-water activities like swimming in a pool or the ocean. However, the Gear Sport and Gear Fit2 Pro should not be used for scuba diving, waterskiing, or other activities involving sudden temperature changes, high-velocity water activities or submersion below shallow depth. Rinse in fresh water and dry after use in sea water.

Under Armour Record™, MyFitnessPal®, MapMyRun® and Endomondo™² for activity, nutrition, sleep and fitness tracking functions – these apps provide users with a holistic picture of their health and fitness. Spotify's Offline mode lets you listen to your favorite music online, offline or even without your smartphone so you can enjoy your favorite tunes regardless of location.

- **Auto Activity Detection:** Automatic activity detection built into the devices are in tune with your body and can recognize the following categories of activities: Walking, Running, Cycling and performing Dynamic Activities that could include dancing to basketball.
- **Personalized Motivation:** You can customize your own wellness plan with tailored goals and alerts.

Gear Sport: A new versatile smartwatch to support an active and balanced lifestyle

Gear Sport is stylish, yet practical with a minimalistic, circular bezel, Super AMOLED 1.2-inch display and improved user interface that makes it easy to view information, even when on-the-go. With Gear Sport, users can work to achieve health and wellness goals, and receive nutrition management alerts and activity recommendations even when they are offline.

Designed with military-level durability, it can handle a wide-range of environments.³ With its sleek, ergonomic form that can be worn in a variety of colorful and easily changeable standard 20mm straps, it is perfect for any occasion so you can effortlessly transition from the gym to a night out with friends. Gear Sport will be available in Blue and Black and also includes Gear foundational functions:

- Control of Samsung IoT-enabled devices through Samsung Connect
- Act as a remote control, whether for a PowerPoint presentation or Samsung Gear VR headset
- Pay for goods with a flick of the wrist via Samsung Pay (NFC Only)⁴

Gear Fit2 Pro: An advanced GPS fitness band

In addition to the new swim and heart rate monitoring capabilities, the new Gear Fit2 Pro features advanced built-in GPS tracking to capture your run or ride with accurate activity tracking. Gear Fit2 Pro's Super AMOLED curved 1.5-inch display and a high-resolution color touchscreen make real-time updates and notifications easier to read. The all-new secure, ergonomic band is light weight and comfortable to use for all activities. Available in Black and Red, its versatile design also makes it a stylish accessory.

Gear IconX: Comfortable fit, cord-free earbuds

IconX cord-free earbuds let you effortlessly listen to your favorite music – making your daily commute more enjoyable and helping you get more from your workout. Music can be enjoyed on and offline by transferring songs from a Samsung smartphone⁵ or PC, or accessing your favorite tunes through Bluetooth connectivity. The earbuds are also your newest connection to Bixby.⁶ With

² Under Armour's MapMyRun, Endomondo and Under Armour Record for Gear devices are not supported in Bahrain and Saudi Arabia. Under Armour's MyFitness Pal for Gear devices is not supported in Bahrain, Saudi Arabia and Kuwait.

³ Gear Sport and Gear Fit2 Pro are MIL-STD-810G certified.

⁴ NFC support only. Service availability may vary by country.

⁵ The Gear IconX is compatible with devices running Android 4.4 and above.

⁶ Limited to Samsung devices with Bixby voice capabilities including Galaxy Note8, Galaxy S8 and Galaxy S8+.

a simple tap and hold of the earbud you can use your voice to control your music or your phone – without even having it in your hand.

The updated design comes in Black, Gray and Pink and is even more ergonomic and lightweight so they are effectively secure, comfortable and stylish to use. For the fitness enthusiast, the Gear IconX automatically tracks your running routines, and also features the standalone Running Coach function which can be activated by simply tapping the earbud to provide in-ear audio⁷ exercise status updates – in real-time and without your phone. With a fast-charging and improved battery life of up to five hours of music streaming or seven hours of standalone music playback, and up to 4GB of internal storage, you can enjoy a seamless and fully standalone music listening experience.

Get a first look at Samsung's new Gear wearables in the official trailer available at <https://www.youtube.com/watch?v=onVzSjdVh3A>. For more product information, please visit www.samsungmobilepress.com or news.samsung.com/global.

**All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

Samsung Gear Sport Specifications

Gear Sport	
Color	Black, Blue
Display	1.2" Circular Super AMOLED 360 x 360, 302ppi Full Color Always On Display Corning® Gorilla® Glass 3
AP	Dual Core 1.0 GHz
OS	Tizen
Size	42.9 (W) x 11.6 (D) x 44.6 (H) mm 50g (without band)
Strap	20mm
Memory	4GB Internal memory, 768MB RAM
Connectivity	Bluetooth® v4.2, Wi-Fi b/g/n, NFC, GPS/GLONASS/Beidou
Sensor	Accelerometer, Gyro, Barometer, HRM, Ambient light
Battery	300mAh
Charge	Wireless charging
Durability	5 ATM water resistance MIL-STD-810G
Compatibility	Samsung Galaxy: Android 4.3 or later Other Android: Android 4.4 or later iPhone 5 or later with iOS 9.0 and above

Samsung Gear Fit2 Pro Specifications

Gear Fit2 Pro

⁷ The Gear IconX voice guide supports nine languages including U.S. English, Chinese Mandarin, Spanish, German, French, Korean, Italian, Russian and Japanese.

Color	Black, Red
Display	1.5" Curved Super AMOLED 216 x 432, 310 ppi Corning® Gorilla® Glass 3
AP	Dual Core 1.0 GHz
OS	Tizen
Size	25.0 (W) x 51.3 (H) mm 34g (Large), 33g (Small)
Strap	Small (Size of the wrist: 125~165mm) Large (Size of the wrist: 158~205mm)
Memory	4GB Internal memory, 512MB RAM
Connectivity	Bluetooth® v4.2, Wi-Fi b/g/n, GPS/GLONASS/Beidou
Sensor	Accelerometer, Gyro, Barometer, HRM
Battery	200mAh
Charge	Pogo type
Durability	5 ATM water resistance MIL STD 810G
Compatibility	Samsung Galaxy: Android 4.3 or later Other Android: Android 4.4 or later iPhone 5 or later with iOS 9.0 and above

Samsung Gear IconX (2018) Specifications

Gear IconX (2018)	
Color	Black, Gray, Pink
Size	Earbud: 18.9 (W) x 21.8 (D) x 22.8 (H) mm/ Case: 73.4 (W) x 44.5 (D) x 31.4 (H) mm
Weight	Earbud: 8.0g per earbud / Case: 54.5g
Memory	4GB (per earbud)
Connectivity	Bluetooth® v 4.2
Sensor	Accelerometer, IR, Capacitive Touch
Battery	Earbud: 82mAh / Charging Case: 340mAh Play time: up to 7 hours (Standalone Mode) / up to 5 hours (Bluetooth Mode) Talk time: up to 4 hours ※ The charging case provides 1 extra charge on the go
USB	2.0 & Type-C
Speaker	5.8pi Dynamic Driver
Compatibility	Android 4.4 or later, RAM 1.5 GB or above * iOS supports music streaming and hands-free controls only via Bluetooth®
Audio	Audio Formats: MP3, M4A, AAC, WAV, WMA (WMA v9) Audio Codec: Samsung Scalable Codec, SBC
Voice Guide Language	English (U.S.), Chinese (China), German (Germany), French (France), Spanish (U.S.), Korean (South Korea), Italian (Italy), Russian (Russia), Japanese (Japan)

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances,

network systems, and memory, system LSI and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.

