

Samsung Electronics to Provide New Document Imaging Software Through Strategic Partnership with Nuance Communications

With this partnership, Samsung is selling and distributing print management, electronic document capture and printing optimization software

SEOUL, Korea – March 21, 2016 – Samsung Electronics today announced that it will begin offering three new software packages related to document imaging solutions effective from March 2016, through the company’s partnership with Nuance Communications.

The strategic partnership with Nuance, announced in September 2015, enables Samsung to sell and distribute document imaging solutions in the printing business, including:

- Equitrac—both Office and Express—is a print management software solution that allows businesses to print whatever they need regardless of location, routing the documents to nearby printing devices through a pull-printing system. Equitrac also reduces IT complexities by removing dependencies on print servers, print drivers and complex print fleets.
- AutoStore is an electronic document capture solution that automatically recognizes and stores various types of user documents, including PDF files and information captured from MFPs, smartphones, copiers and scanners.
- SafeCom helps consolidate and standardize different types of printing jobs without installing additional print drivers. It can also reduce printing budgets by restricting printer access to only specific users.

“Samsung is quickly and consistently bringing incredible products to market,” stated Chris Strammiello, Vice President of Global Alliances & Strategic Marketing for Nuance Communications. “Nuance has long enjoyed a strong relationship with Samsung and extending the partnership to our imaging solutions is strategic for both companies. We look forward to bringing innovative solutions to market that address the business needs of our joint customers.”

“Samsung is continuing to expand cooperation with the world’s leading vendors to develop software offering specialized and customized solutions to improve workflow,” said David SW Song, Senior Vice President of Printing Solutions Business at Samsung Electronics. “B2B customers will be able to purchase solutions and services optimized for their business directly through Samsung printing devices.”

Nuance Communication is the world’s leading output solution company. According to a 2015 report by IDC, the company is the largest imaging software vendor in the document/MFP space, with more than 58 percent of the market. It has built a relationship with Samsung by providing voice recognition capabilities that ship across a range of Samsung devices.

About Samsung Electronics Co., Ltd.

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