

Samsung Electronics Releases MultiXpress 3 Series Multifunction Printers for Small and Medium-sized Businesses

New Samsung MultiXpress series delivers speed and durability

Samsung diversifies its A3 multifunction printer options with enhanced performance, reliability, and cost efficiency

SEOUL, Korea – November 30, 2015 – Samsung Electronics Co., Ltd., today released its new MultiXpress X3280/K3300 multifunction printer series, expanding its range of A3 multifunction printers.

The MultiXpress X3280 color and K3300 mono series offer mid-high specifications optimized for small and medium-sized businesses. The X3280 and the K3300 print 28 and 30 pages per minute each and both printers have a maximum monthly duty cycle of 80,000 pages, ensuring durability.

“The MultiXpress X3280/K3300 series was designed to provide our customers with printers of superior quality in a compact and practical form,” said David SW Song, Senior Vice President of Printing Solutions Business at Samsung Electronics. “The launch of the MultiXpress 3 series is in line with our goal of empowering small and medium businesses with devices that are not only durable and secure, but also economical, promising high-quality performance and great value.”

Another key feature of the MultiXpress X3280/K3300 is its high-quality graphics capability. With an effective resolution of 9,600×600 dots per inch and Samsung’s unique rendering technology, printed images are sharp and vivid. Additionally, its scanner scans 45 pages per minute, boosting office productivity.

Embedded features and solutions offer increased mobility and security. The series supports a variety of mobile and cloud printing solutions without a driver, allowing users to conveniently authenticate and release printing jobs from their mobile devices, using world first NFC technology by Samsung.

Key features of the MultiXpress X3280/K3300 include:

- **High-quality Graphics**
An effective resolution of 9,600×600 dots per inch and Rendering Engine for Clean Pages technology for sharp and vivid prints
- **Diverse Mobile/Cloud Print Options**
Various driver-less mobile and cloud printing options such as Google Cloud Print™, AirPrint™, Mopria™ Print Service and Samsung Cloud Print™
- **Enterprise-level Security**
Secure authentication options for document confidentiality, including user PIN input and wireless release using NFC technology

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies that redefine the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space with the open platform SmartThings, our broad range of smart devices, and through proactive cross-industry collaboration. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, and for the latest news, feature articles and press material, please visit the Samsung Newsroom at news.samsung.com.

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