



Samsung Electronics Announces Earnings Guidance for Q2 2016

Consolidated revenues estimated at 50 trillion Korean won

Operating profit at 8.1 trillion Korean won

SEOUL, Korea – July 7, 2016 – Samsung Electronics Co., Ltd. today announced its earnings guidance for the second quarter of 2016.

- Consolidated Sales: Approximately 50 trillion Korean won
- Consolidated Operating Profit: Approximately 8.1 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, the above figures are based on the median of the earnings estimate range, as given below.

- Sales: 49 ~ 51 trillion Korean won
- Operating Profit: 8.0 ~ 8.2 trillion Korean won

※ 2016 1Q and 2015 2Q consolidated figures based on K-IFRS are as follows

<u>(in trillion won)</u>	<u>2016. 1Q</u>	<u>2015. 2Q</u>
<u>Sales</u>	<u>49.8</u>	<u>48.5</u>
<u>Operating profit</u>	<u>6.7</u>	<u>6.9</u>

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

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