



Samsung India to Distribute Solar Lanterns to Light Up Education of 10,000 Girl Students

Initiative showcases Samsung's commitment to gender diversity and celebrates International Women's Day

NEW DELHI, India – March 06, 2017 – Samsung India will distribute 10,000 Solar Lanterns to girl students of government schools to support gender diversity and the girl child. The initiative is being taken up in partnership with CAF India, a not-for-profit organization.

Celebrating International Women's Day, Samsung will reach out to girl students in government schools of Noida and Gurugram in Delhi-NCR and Sriperumbudur near Chennai. Each girl will be given a solar LED lantern that will enable them to spend more time on their studies, even during power outages.

The lanterns, approved by Ministry of New and Renewable Energy, Government of India, are equipped with a solar panel and will come with a three-year product warranty.

"At Samsung, our aim is to harness the Company's legacy of innovation to positively transform communities and create a better life for people through different initiatives. Education of the girl child is a key priority and through this initiative we want to reach out and light up the education of 10,000 girl students. This initiative is a small step towards helping these young girls grow up to become individual role-models," said **Deepak Bhardwaj, Vice President, Samsung India.**

Samsung began its journey in India in 1995, and in over two decades, it has grown into one of the country's biggest consumer product companies, with 2 factories, 3 R&D centres, 1 design centre, 1.5 lakh retail outlets and over 45,000 employees. Samsung is also India's Most Trusted Brand and is pioneering local manufacturing through its 'Make for India' initiative.

Samsung India Citizenship Initiatives

Samsung Smart Class, the Company's flagship citizen program in India, promotes digital education among underprivileged students, especially in rural India. This initiative aims to bridge the digital gap between rural and urban India and provide equal opportunities for quality education to children from all backgrounds. Since 2013, over 400 Samsung Smart Class have been set up at Jawahar Navodaya Vidyalaya schools across the length and breadth of India benefitting over 2 lakh students. In addition, over 7,400 teachers have been trained on how to use interactive technology to teach.

The Company has also established Samsung Technical Schools in partnership with the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India and ITIs in the states of Bihar, West Bengal, Kerala, Rajasthan and Delhi, to address the need for talented manpower with practical know-how and relevant industry experience. Students also benefit from exposure to Samsung manufacturing facilities and authorized service centers. Till date, Samsung Technical Schools have provided technical training for job opportunities to over 1,700 youth.

One of the Company's key citizenship initiatives is the Samsung Smart Healthcare program that has been designed to support the Government's efforts to provide the best of healthcare to millions of citizens especially from the economically weaker sections. Through this program, Samsung provides government hospitals its innovative healthcare equipment such as ultrasound, digital radiology and accessories, with the aim to make affordable healthcare accessible to the large number of patients at select Government hospitals in Chennai, Mumbai, Bengaluru, Gurugram and Delhi.

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