



Samsung Electronics Announces Earnings Guidance for 1Q 2017

Consolidated revenue estimated at 50.0 trillion Korean won

Operating profit at 9.9 trillion Korean won

SEOUL, Korea – April 7, 2017 – Samsung Electronics Co., Ltd. today announced its earnings guidance for the first quarter of 2017.

- Consolidated Sales: Approximately 50 trillion Korean won
- Consolidated Operating Profit: Approximately 9.9 trillion Korean won

The above figures are estimates of consolidated earnings based on K-IFRS. Please note that Korean disclosure regulations do not allow earnings estimates to be provided as a range. Therefore, in compliance with such disclosure regulations, the above figures represent the median of the earnings estimate range, provided below.

- Sales: 49 ~ 51 trillion Korean won
- Operating Profit: 9.8 ~ 10.0 trillion Korean won

※ 2016 4Q and 2016 1Q consolidated figures based on K-IFRS are as follows

(in trillion won)	2016. 4Q	2016. 1Q
Sales	53.33	49.78
Operating profit	9.22	6.68

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.