



## Jio and Samsung Unlock the Next Stage of India's Digital Transformation

*Samsung will supply Jio with equipment to boost LTE network coverage and capacity, and deploy a next-generation cellular IoT network*

**BARCELONA, Spain – February 26, 2018** - Reliance Jio Infocomm and Samsung Electronics today announced their continued partnership to bring LTE coverage to 99 percent of the Indian population and significantly improve network capacity across the country. Adding to the joint effort is the deployment of a nationwide cellular IoT network.

It has not been long since Jio brought a radical digital revolution to India. Now, the company is ready to pave the way for a fully digital India, in which IoT will reach every corner of the country's society and economy. The IoT network, the first of its kind in the country, will support a variety of consumer and enterprise use cases such as vehicle tracking, smart appliances, smart metering, security, surveillance and more.

"Making sure that everyone benefits from mobile broadband that is both available and affordable to all is our top priority. We will once again partner with Samsung to offer a suite of innovative services for all users," said Jyotindra Thacker, President of Reliance Jio Infocomm.

"We are delighted to contribute to Jio's success story and rapid growth. We have been striving to offer the best experience possible to all users at Jio. Jio's LTE network will unlock the potential of IoT and promise a much more convenient and safe environment for users," said Youngky Kim, President and Head of Networks Business at Samsung Electronics.

The NB-IoT service not only utilizes the existing spectrum held by Jio, but is also enabled by a simple software upgrade of the already installed base stations. Further deployed is the new and dedicated Cellular IoT virtualized core. The commercial NB-IoT network successfully established by Jio and Samsung in Mumbai in February 2018 will soon impact other parts of the country with new and compelling use cases.

The agreement represents another phase of collaboration between the two companies, in which the targeted outcomes are faster internet access for users across India, as well as the generation of unexplored services and business models for enterprises.

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### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionized the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

**Reliance Jio Infocomm**

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**About Samsung Electronics**

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>