



【邀請函】三星 CES 2025 記者會「AI for All : Everyday, Everywhere」

三星電子將於 2025 CES 大會開幕之前，台灣時間 2025 年 1 月 7 日在美國內華達州拉斯維加斯舉辦記者會。

記者會預計於台灣時間 1 月 7 日（星期二）上午 6 點，在拉斯維加斯曼德勒海灣酒店南會議中心的曼德勒海灣宴會廳舉行。三星電子副主席暨裝置體驗事業群（Device eXperience，DX）執行長韓宗熙（Jong-hee Han），將以「AI for All : Everyday, Everywhere」為主題進行開場演說。

記者會同步於[三星新聞中心](#)進行直播。請持續關注三星新聞中心，掌握三星 CES 2025 的最新動態。

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CES 2025 Invitation

Samsung Press Conference

Monday, Jan. 6, 2025, 2:00pm – 2:45pm

Mandalay Bay Hotel, South Convention Center 2F Ballroom G+H

The Press Conference is open to all credentialed members of the media with a CES badge, and there is no need to register or RSVP. However, we highly recommend that you arrive early as seats are very limited and will be provided on a first-come, first-served basis. The event will also be streamed live on Samsung Newsroom (<http://news.samsung.com>).



AI  for All

Samsung Booth Tours

Tue. Jan. 7

10AM–6PM

Wed. Jan. 8

9AM–6PM

Thu. Jan. 9

9AM–6PM

Fri. Jan. 10

9AM–4PM

 **Las Vegas Convention Center, Central Hall, Booth #18604**

To schedule a booth tour and for general inquiries, please contact

International Media & broadcast

SamsungInternationalMedia@edelman.com

US-based analysts

SamsungAR@allisonworldwide.com

Non-US-based analysts

SamsungInternationalAnalysts@edelman.com

For more information including press releases, stories, photos, and videos, please visit:
Samsung Newsroom at <http://news.samsung.com>