



## 【邀請函】三星 CES 2024 記者會: 所有人的 AI: AI 世代的互聯性

三星電子將於 2024 CES 大會開幕之前，台灣時間 2023 年 1 月 9 日舉辦記者會。

記者會於台灣 1 月 9 日星期二上午 6 點，在拉斯維加斯曼德勒海灣酒店北會議中心宴會廳進行。三星電子副主席暨裝置體驗事業群 ( Device eXperience · DX ) 執行長韓宗熙 ( Jong-hee Han )，預計以「所有人的 AI: AI 世代的互聯性」為主題進行開場演說。

記者會同步於[三星新聞中心](#)進行直播。請持續關注三星新聞中心，掌握三星 CES 2024 的最新動態。

**AI for All**  
Connectivity in the Age of AI

• Society • Devices • Experiences

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**CES 2024 Invitation**

• **Samsung Press Conference** •

Monday, January 8, 2024, 2PM - 2:45PM  
Mandalay Bay Convention Center  
North Convention Center  
Lower Level, South Pacific Ballroom E, F

The Press Conference is open to all credentialed members of the media with a CES badge, and there is no need to register or RSVP. However, we highly recommend that you arrive early as seats are very limited and will be provided on a first-come, first-served basis. The event will also be streamed live on Samsung Newsroom (<http://news.samsung.com>).

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**Samsung Booth Tours**

Hours of operation	Tue. Jan. 9 10AM-6PM	Wed. Jan. 10 9AM-6PM	Thu. Jan. 11 9AM-6PM	Fri. Jan. 12 9AM-4PM
Location	Las Vegas Convention Center, Central Hall, Booth #19608			

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To schedule a booth tour and for general inquiries, Please contact

International media & broadcast SamsungInternationalMedia @edelman.com	US-based analysts SamsungAR @allisonworldwide.com	Non-US-based analysts SamsungInternationalAnalysts @edelman.com
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For more information including press releases, stories, photos, and videos, please visit:  
Samsung Newsroom at <http://news.samsung.com>

