

【邀請函】三星 CES 2024 記者會：所有人的 AI: AI 世代的互聯性

三星電子將於 2024 CES 大會開幕之前，台灣時間 2023 年 1 月 9 日舉辦記者會。

記者會於台灣 1 月 9 日星期二上午 6 點，在拉斯維加斯曼德勒海灣酒店北會議中心宴會廳進行。三星電子副主席暨裝置體驗事業群 (Device eXperience · DX) 執行長韓宗熙 (Jong-hee Han)，預計以「所有人的 AI: AI 世代的互聯性」為主題進行開場演說。

記者會同步於[三星新聞中心](#)進行直播。請持續關注三星新聞中心，掌握三星 CES 2024 的最新動態。



The poster features a dark background with a grid of white lines and various icons representing technology and connectivity. The text is primarily in white and light blue. At the top, it says 'AI for All' in large white letters, followed by 'Connectivity in the Age of AI' in smaller white text. Below that, there are three icons with labels: 'Society', 'Devices', and 'Experiences'. The main title 'CES 2024 Invitation' is in large, bold, light blue letters. Below it, the event details are listed: 'Samsung Press Conference', 'Monday, January 8, 2024, 2PM - 2:45PM', 'Mandalay Bay Convention Center', 'North Convention Center', and 'Lower Level, South Pacific Ballroom E, F'. A paragraph of text explains that the press conference is open to all credentialed members of the media with a CES badge, and that seats are limited and provided on a first-come, first-served basis. It also mentions that the event will be streamed live on Samsung Newsroom. Below this, there is a section for 'Samsung Booth Tours' with a table showing the hours of operation and location for four days: Tuesday, January 9; Wednesday, January 10; Thursday, January 11; and Friday, January 12. The location for all tours is 'Las Vegas Convention Center, Central Hall, Booth #19608'. At the bottom, there are three columns of contact information for scheduling a booth tour and for general inquiries, categorized by 'International media & broadcast', 'US-based analysts', and 'Non-US-based analysts'. The bottom of the poster features a stylized graphic of a city skyline with the letters 'CES' in large, bold, light blue letters.

AI for All
Connectivity in the Age of AI

• Society • Devices • Experiences

CES 2024 Invitation

• **Samsung Press Conference** •
Monday, January 8, 2024, 2PM - 2:45PM
Mandalay Bay Convention Center
North Convention Center
Lower Level, South Pacific Ballroom E, F

The Press Conference is open to all credentialed members of the media with a CES badge, and there is no need to register or RSVP. However, we highly recommend that you arrive early as seats are very limited and will be provided on a first-come, first-served basis. The event will also be streamed live on Samsung Newsroom (<http://news.Samsung.com>).

Samsung Booth Tours

Hours of operation	Tue. Jan. 9	Wed. Jan. 10	Thu. Jan. 11	Fri. Jan. 12
	10AM-6PM	9AM-6PM	9AM-6PM	9AM-4PM
Location	Las Vegas Convention Center, Central Hall, Booth #19608			

To schedule a booth tour and for general inquiries, Please contact

International media & broadcast	US-based analysts	Non-US-based analysts
SamsungInternationalMedia @edelman.com	SamsungAR @allisonworldwide.com	SamsungInternationalAnalysts @edelman.com

For more information including press releases, stories, photos, and videos, please visit: Samsung Newsroom at <http://news.samsung.com>

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