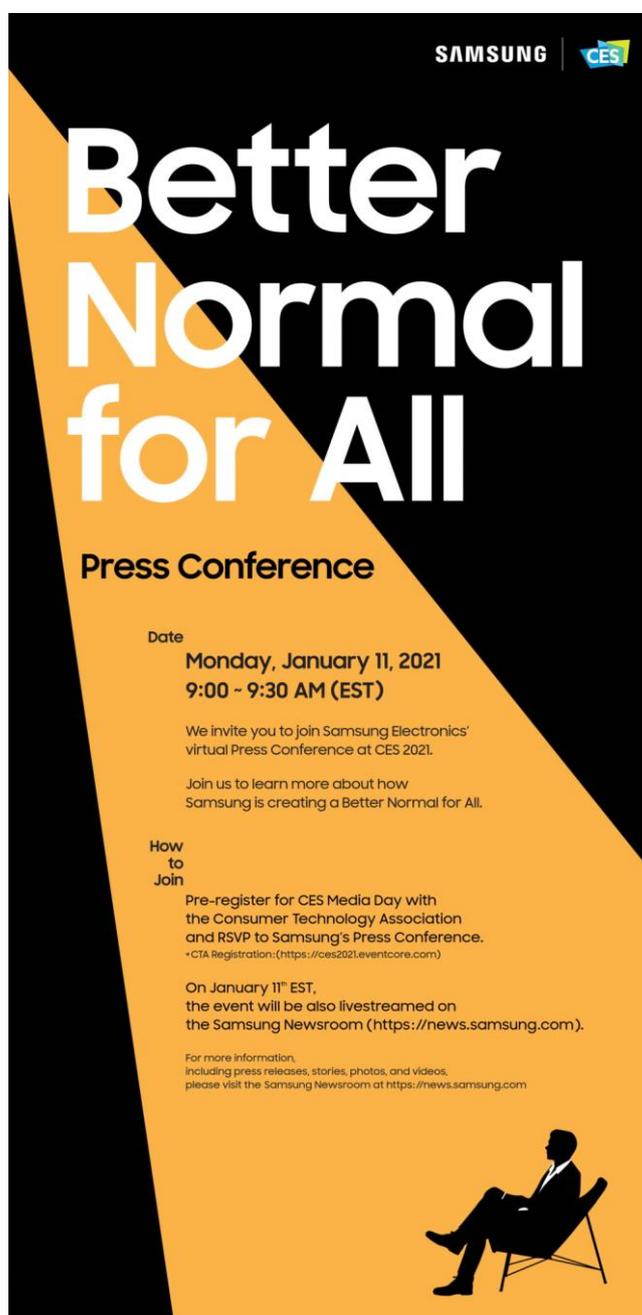


【邀請函】迎接更美好的新常態：三星電子 CES 2021 記者會

三星電子將於 2021 年 1 月 11 日，全球最大規模之消費性電子大展 Consumer Electronics Show (CES) 開展前夕，舉辦線上記者會，展示一系列創新技術，為全民打造更美好的新常態。

台灣將於晚間 10 點於三星新聞中心與 [Samsung.com](https://www.samsung.com) 同步直播。

請持續關注三星新聞中心，直擊該全球盛事的獨家花絮。



The poster features a black background with a large orange diagonal shape on the left side. At the top right, the Samsung logo and CES 2021 logo are displayed. The main headline 'Better Normal for All' is written in large white font. Below it, the text 'Press Conference' is in a smaller white font. The event details, including the date and time, are listed in white text. A paragraph of invitation text follows, along with a 'How to Join' section that provides registration information and a link. At the bottom right, there is a silhouette of a person sitting in a chair.

SAMSUNG | CES

Better Normal for All

Press Conference

Date
Monday, January 11, 2021
9:00 - 9:30 AM (EST)

We invite you to join Samsung Electronics' virtual Press Conference at CES 2021.

Join us to learn more about how Samsung is creating a Better Normal for All.

How to Join
Pre-register for CES Media Day with the Consumer Technology Association and RSVP to Samsung's Press Conference.
- CTA Registration: (<https://ces2021.eventcore.com>)

On January 11th EST, the event will be also livestreamed on the Samsung Newsroom (<https://news.samsung.com>).

For more information, including press releases, stories, photos, and videos, please visit the Samsung Newsroom at <https://news.samsung.com>