



AROUND THE WORLD IN TV

To mark World Television Day on Tuesday 21st November, global TV leader Samsung reveals some interesting facts and stats that you never knew about TV from around the world

1

MOST POPULAR AND WATCHED SHOWS ON THE PLANET IN 2017



2

HIGHEST PAID FACES ON TV

\$79M



US PRESENTER
Dr PHIL

\$51M



US REALITY TV STAR
KIM KARDASHIAN

\$41.5M



US ACTRESS
SOFIA VERGARA

Favourite TV household names around the world



3

POPULAR GENRES ACROSS THE GLOBE

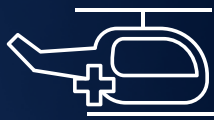


4

TV IN NUMBERS



\$130 MILLION
TO PRODUCE THE
MOST EXPENSIVE
SHOW IN THE WORLD,
THE CROWN



105 MILLION
VIEWERS OF THE FINAL
EPISODE OF
M*A*S*H
MOST WATCHED TV
EPISODE GLOBALLY



115.84 MILLION
UK HOMES NOW HAVE
**MORE THAN
TWO TVs**



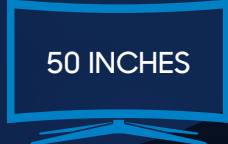
427 MILLION
TV SETS
THAT SAMSUNG HAS
SOLD AROUND THE
WORLD TO DATE

5

SIZE MATTERS



40 INCHES
WAS THE AVERAGE
TV SCREEN SIZE
GLOBALLY IN 2016



25%
OF TV'S SOLD
GLOBALLY IN 2016 HAD
50 INCH SCREENS



90%
SAY THEY WOULD
PURCHASE A TV WITH A
60 INCH SCREEN

6

MOST HOTLY ANTICIPATED RETURNS OF 2018



21.7%
Game of
Thrones



15%
Sherlock



12.2%
Line
of Duty



10.9%
Doc Martin



10.5%
Dancing
on Ice