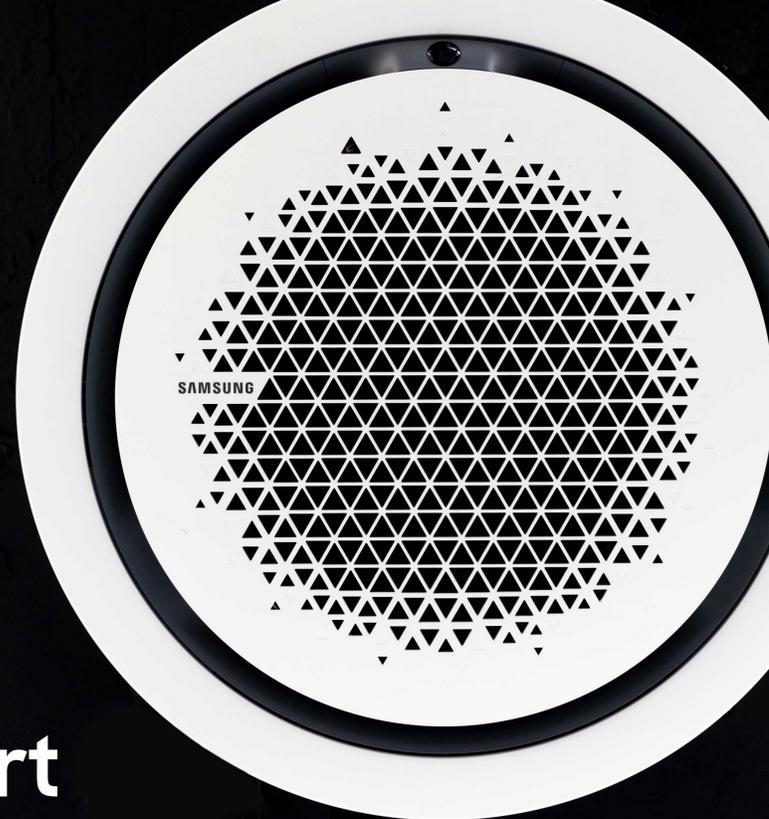


# SAMSUNG Climate Solutions

## Research Reveals\* UK Hybrid Worker Habits Are Increasingly Motivated By Temperatures And The Comfort Of Office Conditions



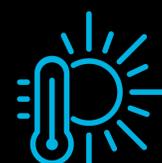
**Almost two-thirds  
(64%)**

of hybrid workers are  
planning to spend  
**more time in the  
office in 2023**  
than in 2022



**However,  
66%**

would be  
deterred if  
**the air conditioning  
wasn't working**  
or was low quality



**Close to half  
(46%)**

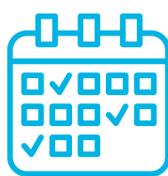
of hybrid workers  
plan to  
**take advantage of  
office air con**  
if there is a  
repeat heatwave



The research shows  
hybrid workers  
appreciate the cool  
working environment as

**35%**

**said they go in  
when it's hot**  
to make use of the air  
conditioning



The increase in days  
spent in the office is  
considerable, with the  
average being

**9.2**

**extra days  
a month**  
than in 2022



Office working is  
particularly important to  
18 to 24-year-olds  
of which

**81%**

**are planning more  
face-to-face days**  
with their  
co-workers

\*Samsung Climate Solutions survey of 500 hybrid working adults in the UK on their attitudes towards air conditioning and the comfort of office conditions. Conducted by Samsung research partner.

# SAMSUNG Climate Solutions



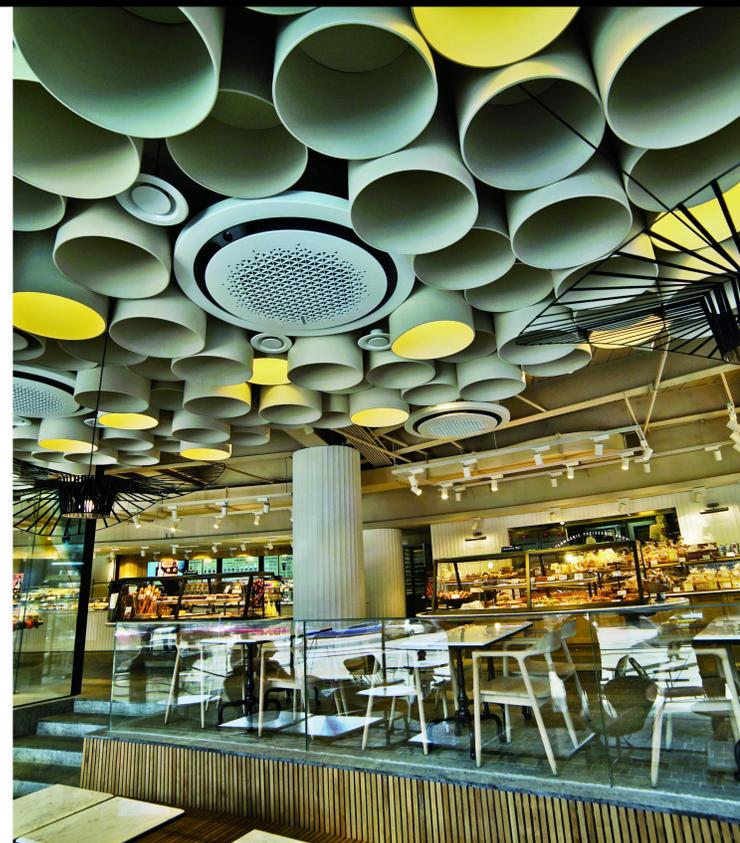
**More than half  
(57%)**

(rising to almost two thirds (62%) among women)  
**would avoid a gym** where the air conditioning wasn't up to their standard



**Almost half  
(45%)**

say **they'd avoid a restaurant or pub** with a similar problem and almost a quarter (24%) would **side-step a shop or beauty salon**



**24% of hybrid workers weren't satisfied with the air conditioning in their office**



**Many workers  
(40%)**

said this was because the air conditioning **wasn't working properly**



**Almost a third  
(31%)**

said the problem was with **cold draughts**



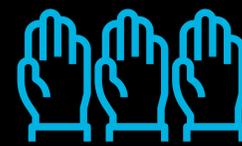
The research reveals that **just under half  
(42%)**

of hybrid workers in the UK **have had a dispute** about the air conditioning



**Only a 1/3**

of respondents said their air conditioning systems allow them to **control the temperature** by office area



**Only a 1/4**

of respondents said their offices take **a democratic approach** to controlling the temperature in their workspace

Click [HERE](#) to learn more about Samsung's air conditioning offering

\*Samsung Climate Solutions survey of 500 hybrid working adults in the UK on their attitudes towards air conditioning and the comfort of office conditions. Conducted by Samsung research partner.