



CONTACT:
Justin Hume
Chief Marketing Officer
Samsung Electronics SA (Pty.) Ltd.
Tel: +27 11 549 1500
justin.hume@samsung.com

Samsung Sets The Stage At Decorex

The spotlight will be on Samsung's extraordinary QLED TV 2018 at South Africa's largest décor, design and lifestyle exhibition.

JOHANNESBURG, South Africa, 08 August 2018 – Samsung is proud to present its latest innovation in design at its must-view stand at Decorex 2018. The launch of the breakthrough QLED 2018 TV range will give the public a great opportunity to interact with the future of television.

Justin Hume, Chief Marketing Officer for Samsung South Africa, says, "The TV isn't just a TV anymore – it's a hub – for entertainment, gaming and even conferencing. Samsung Electronics is leading the change by strengthening the intelligent function of its 2018 QLED TVs with artificial intelligence and the Internet of Things."

The new, 5-star rated and award-winning QLED TV offers an unprecedented viewing experience that delivers complete immersion and myriad options for installation. The best way to be the first to fully experience the extraordinary features and exciting benefits of the QLED is at the Samsung stand at Decorex 2018.

Design and interior fundis will love the Ambient Mode that can literally make the television disappear when not in use, by emulating the background of where it's placed. It's a must-see. As for the advanced cabling that integrates the power source and can be extended to 20 metres, there's simply no end to where you can place the TV.

Decorex 2018 is at Gallagher Estate from 8th to 12th August. Visit the Samsung stand in Hall 2, stand M24.

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